

# Annual Meat Conference – February 2017

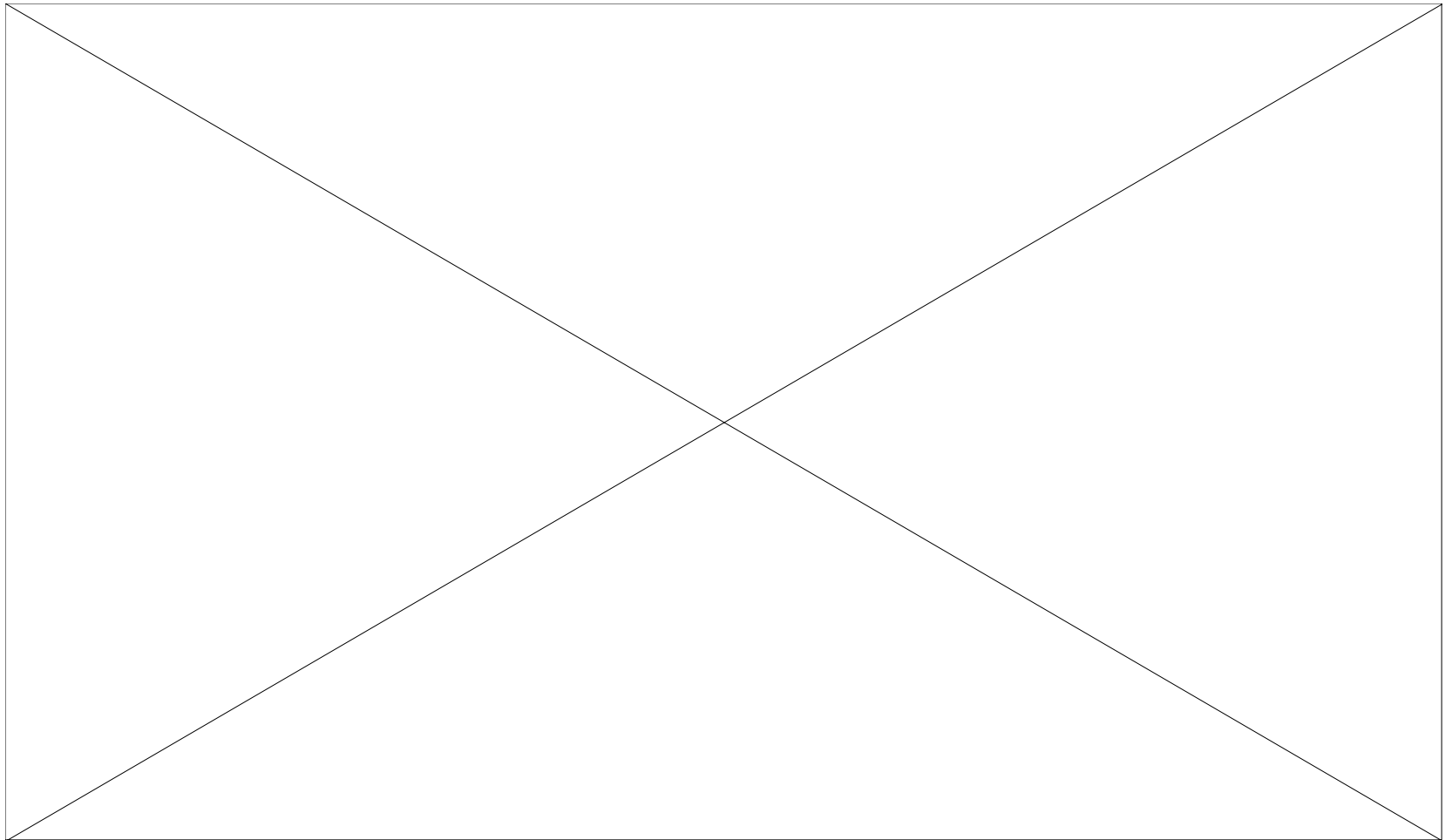
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## Market Outlook for Meat & Poultry – General Economy and Pork

Steve R. Meyer, Ph.D.  
Vice-President, Pork Analysis  
EMI Analytics

**In case you missed it, I have a new title ...**

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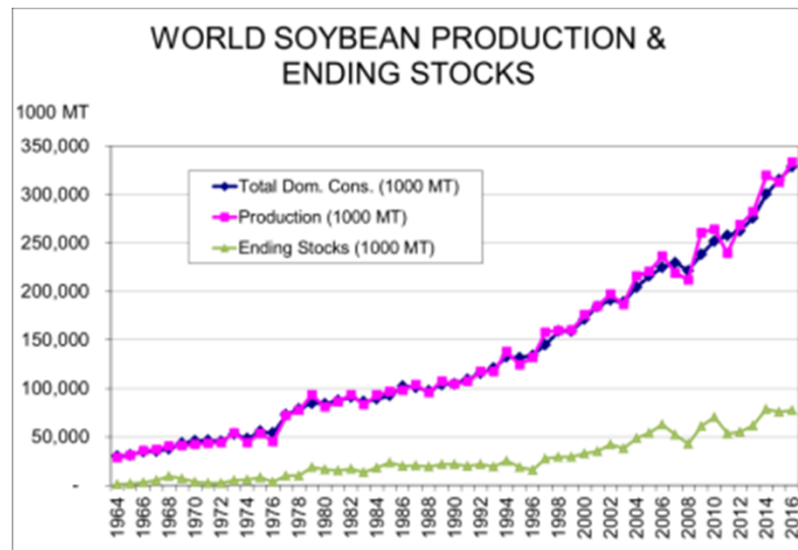
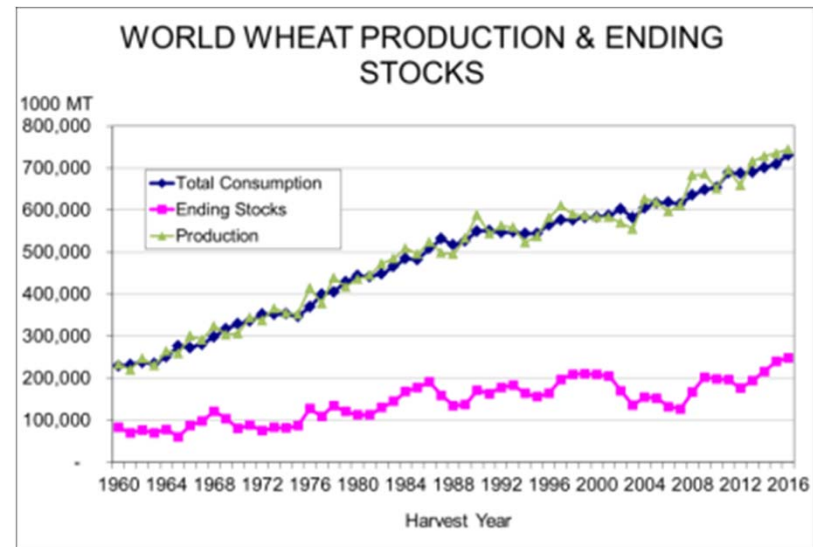
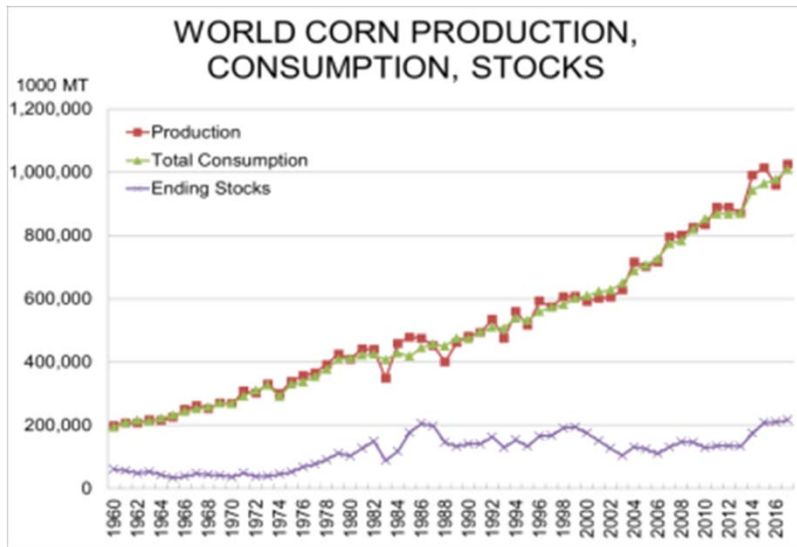
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## Market Outlook for Meat & Poultry – General Economy and Pork

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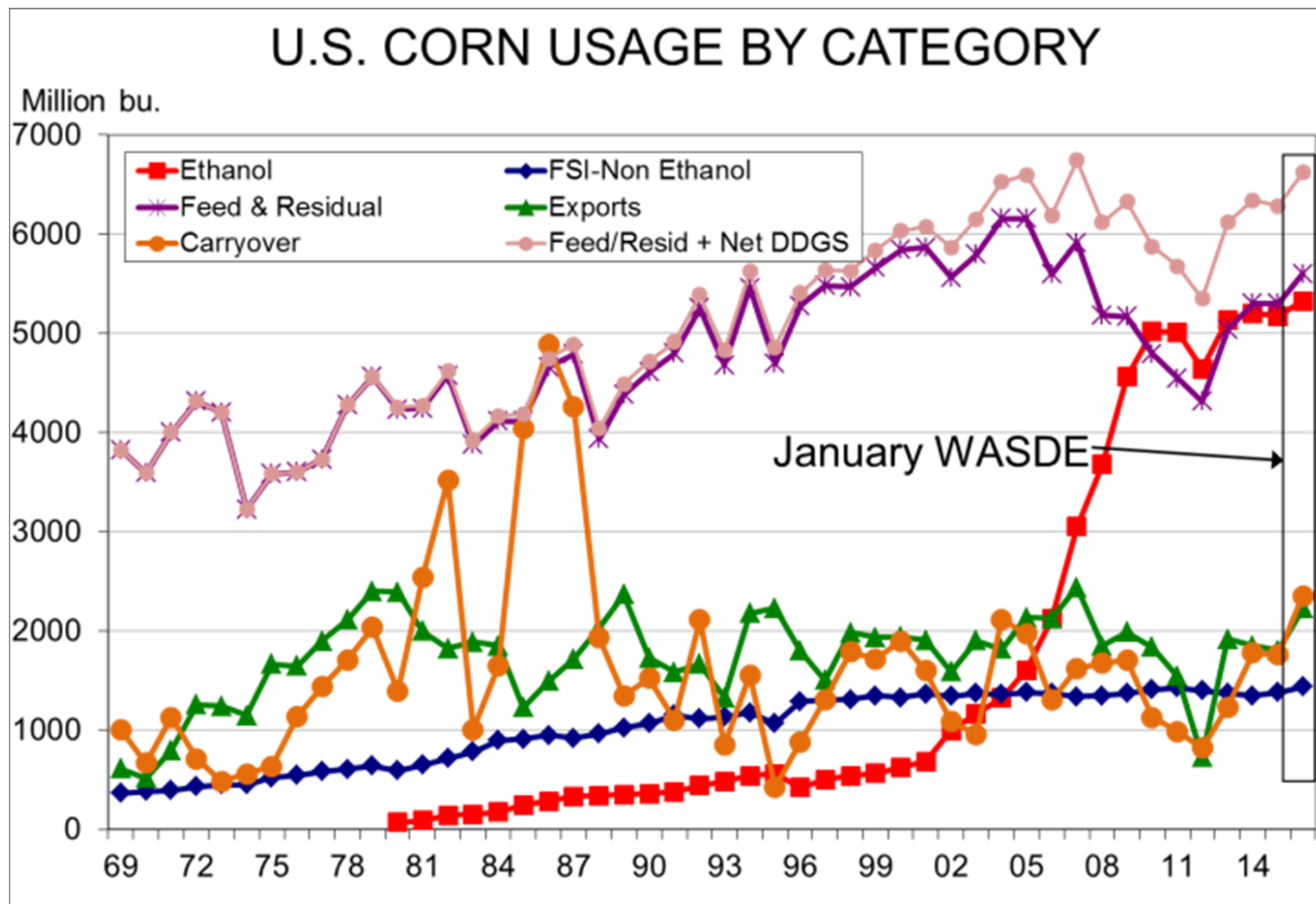
# A word about feed ingredients and costs ...





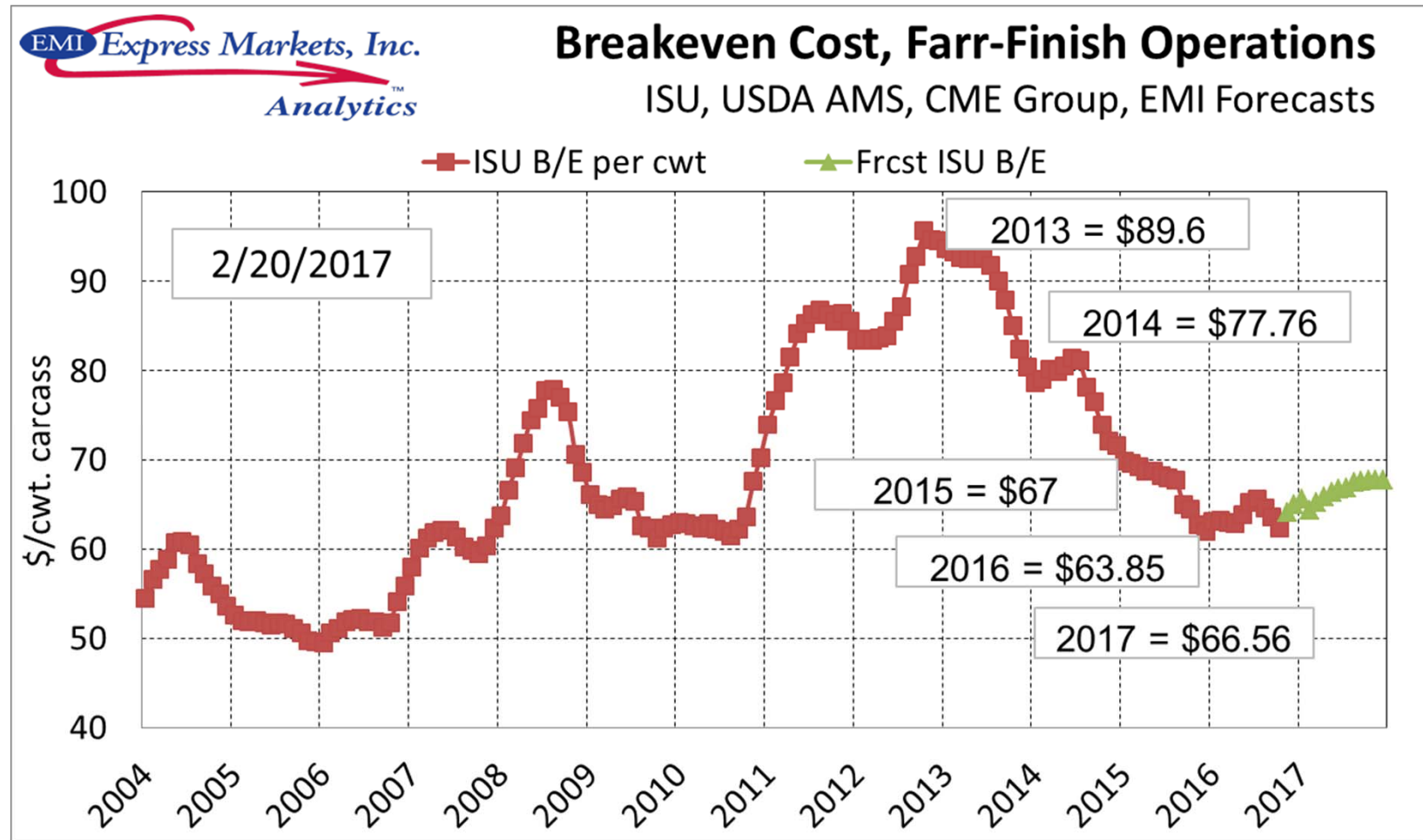
# Ethanol usage is now flat ...

... And feed availability is growing with output!

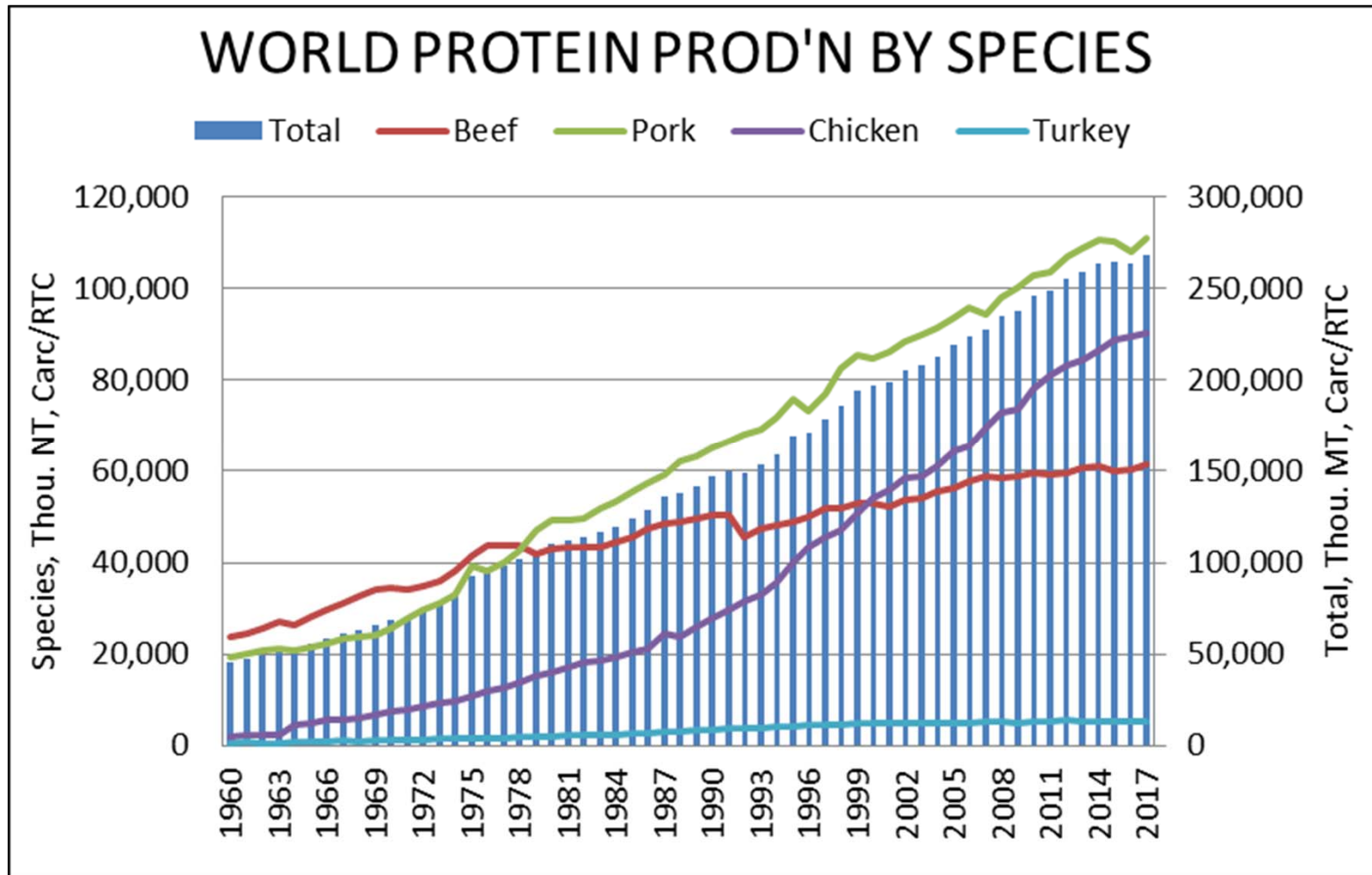


# '16 & '17: Silver lining was and is production costs

## ... but they have been creeping higher

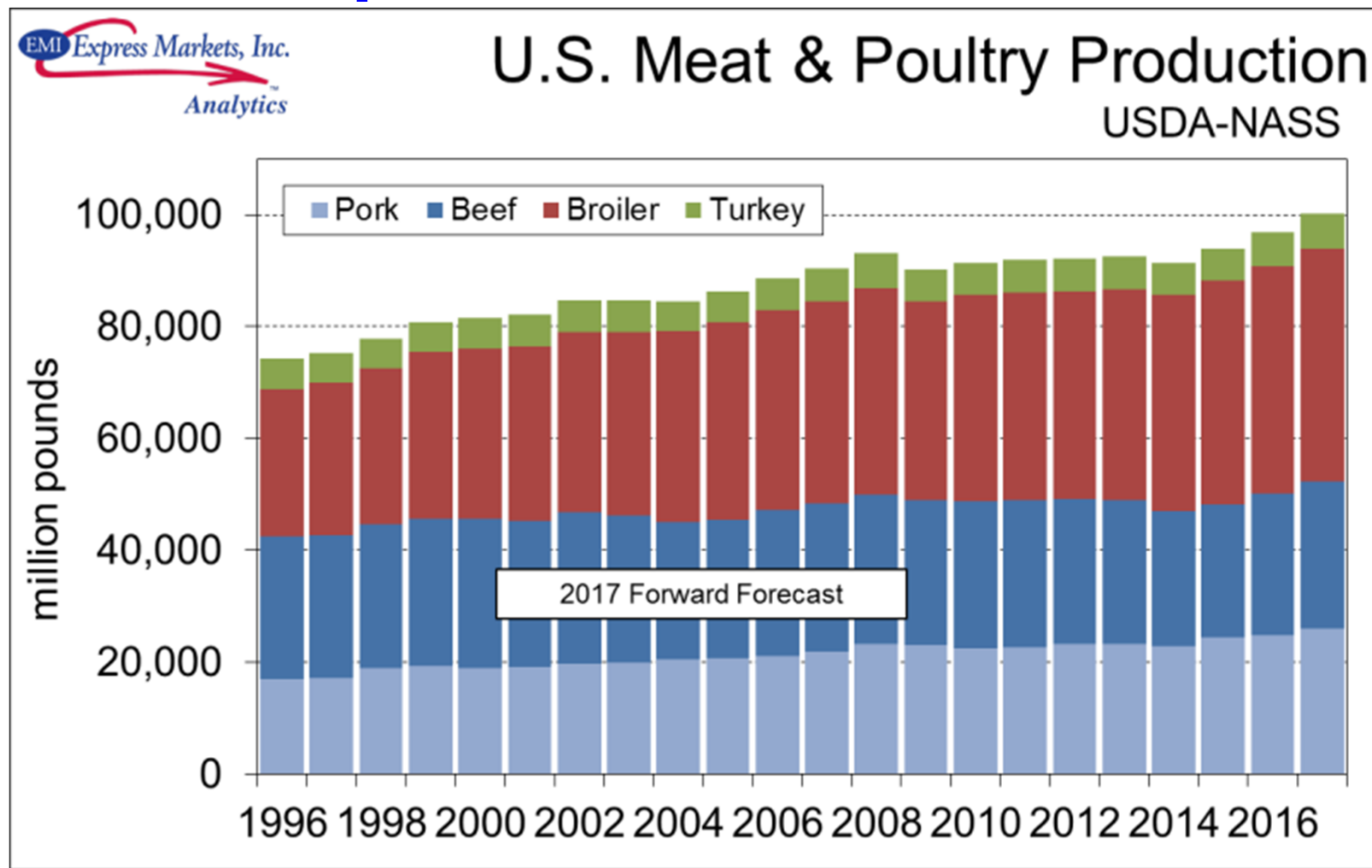


# The same is true of meat and poultry supplies ...



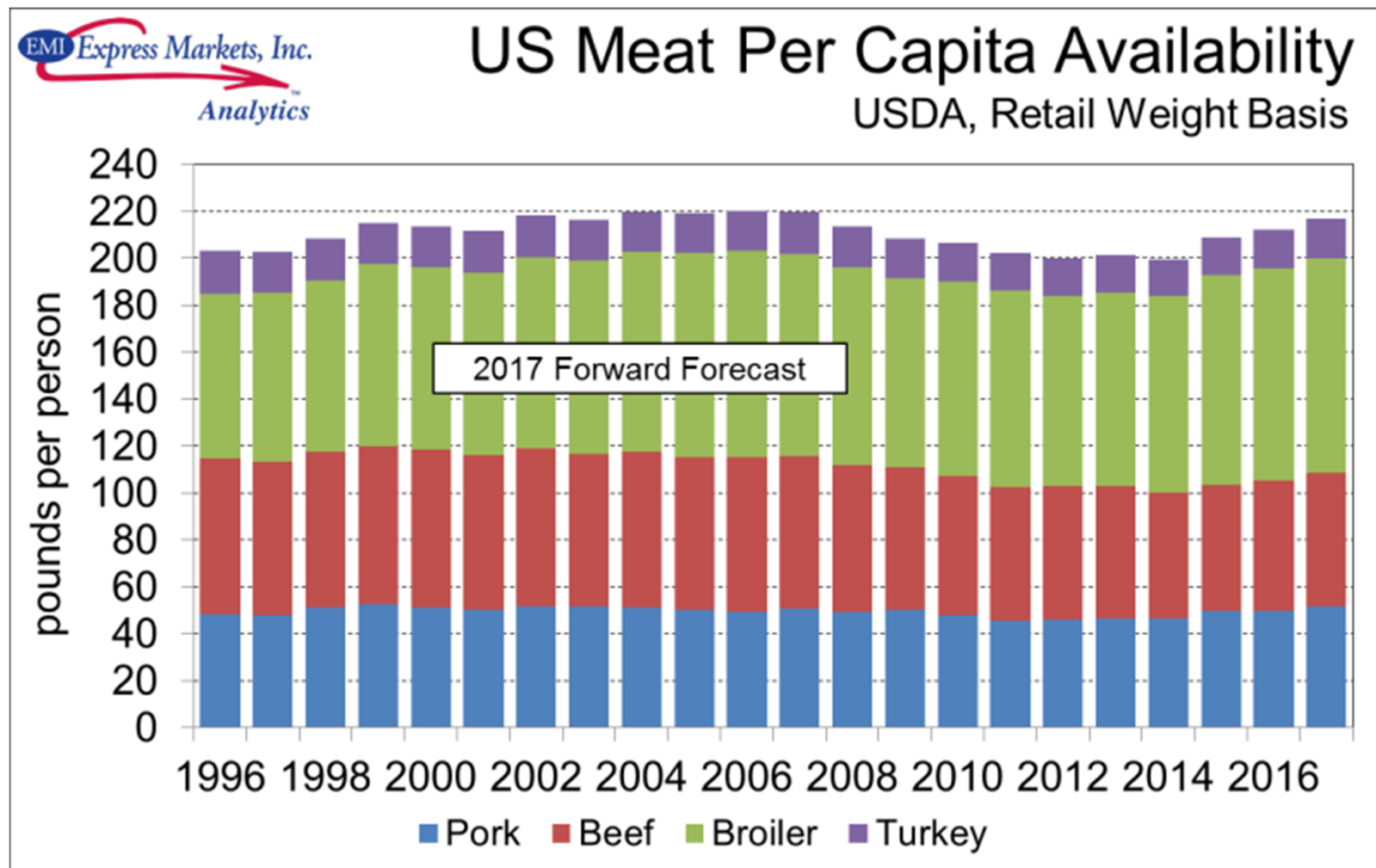
# U.S. production will set records as well ...

.. '15 was up 2.7%, '16 was +3.1%, '17 will be +3%

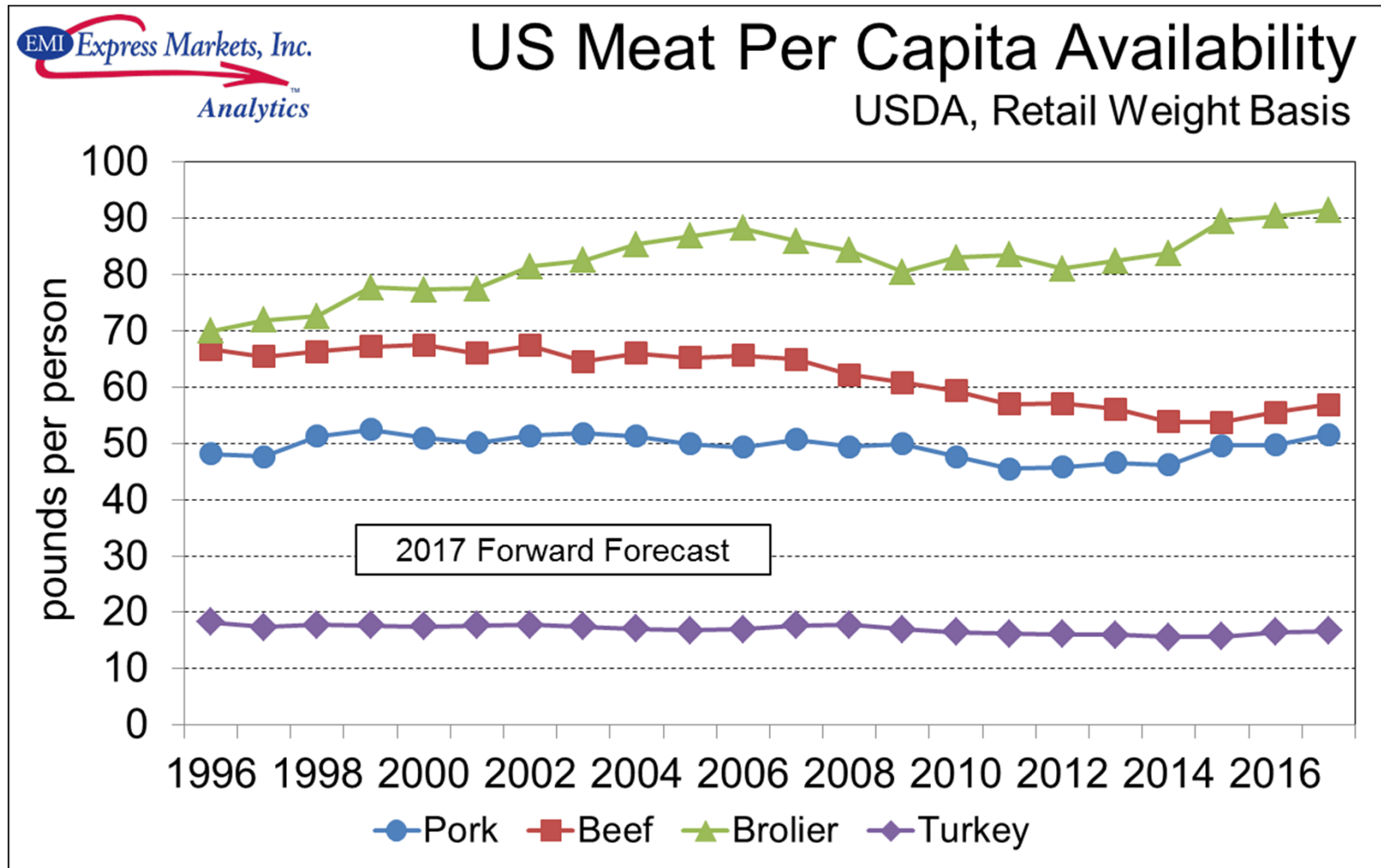


# Per capita protein consumption is rising again ...

... big jump was 4.6% in '15; '16 was 1.5%, '17 = 1.9%

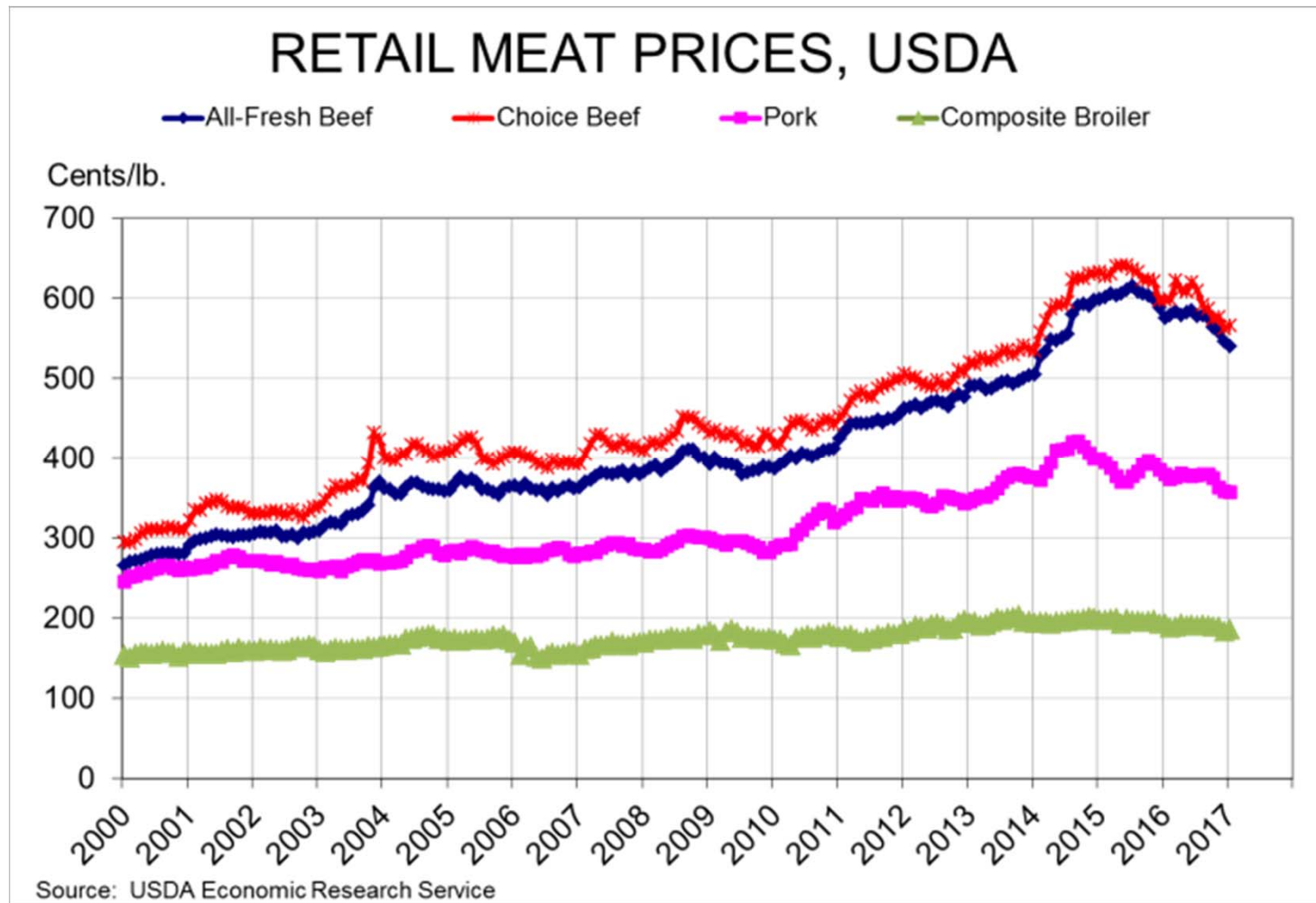


# Pork has returned to its "normal" 50 lbs/person ...



# The other part of demand is retail price ...

... & pork prices have fallen – lowest since '13

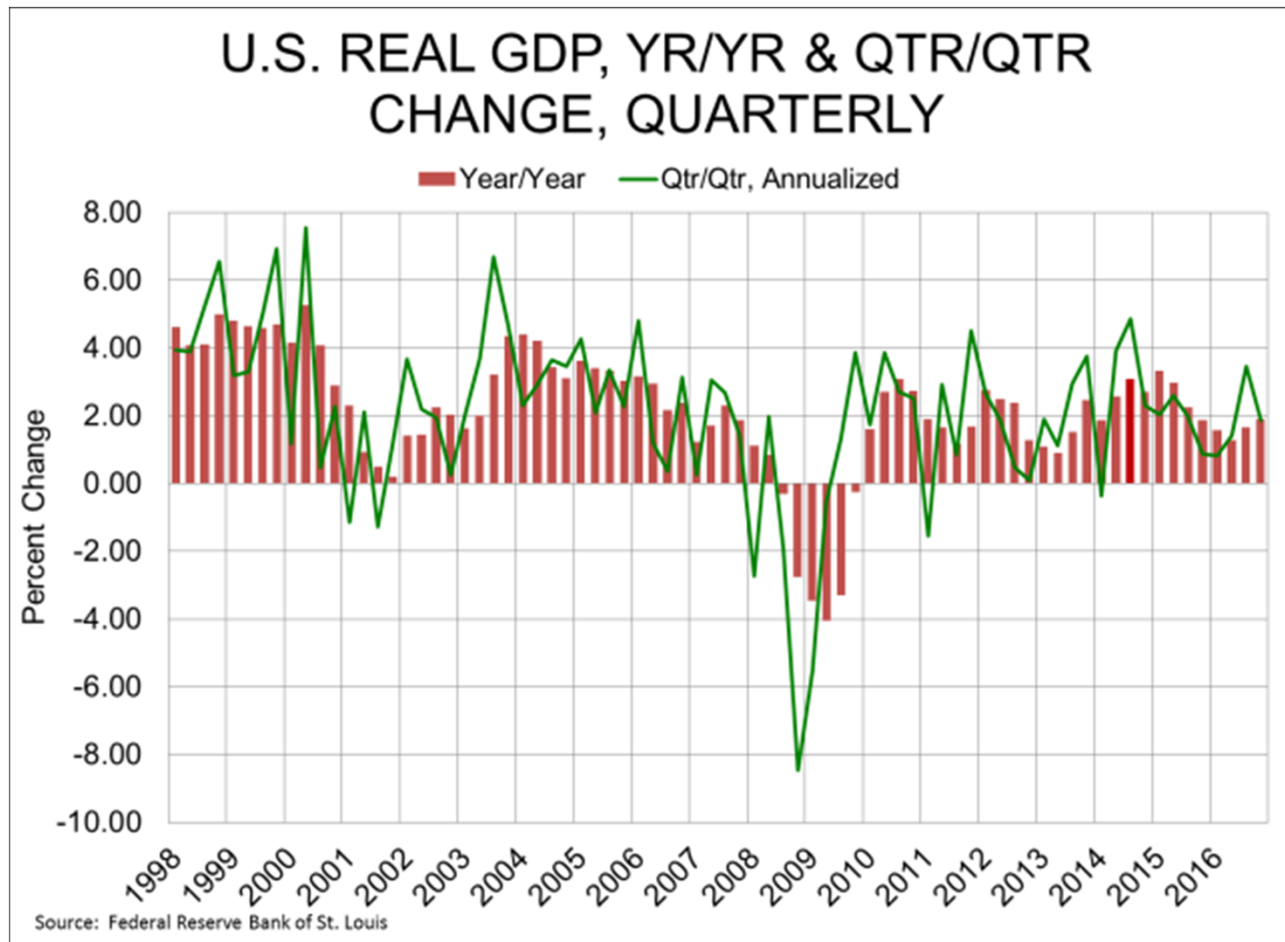




**Q4 GDP grew, qtr/qtr at a 1.9% annual rate ...**

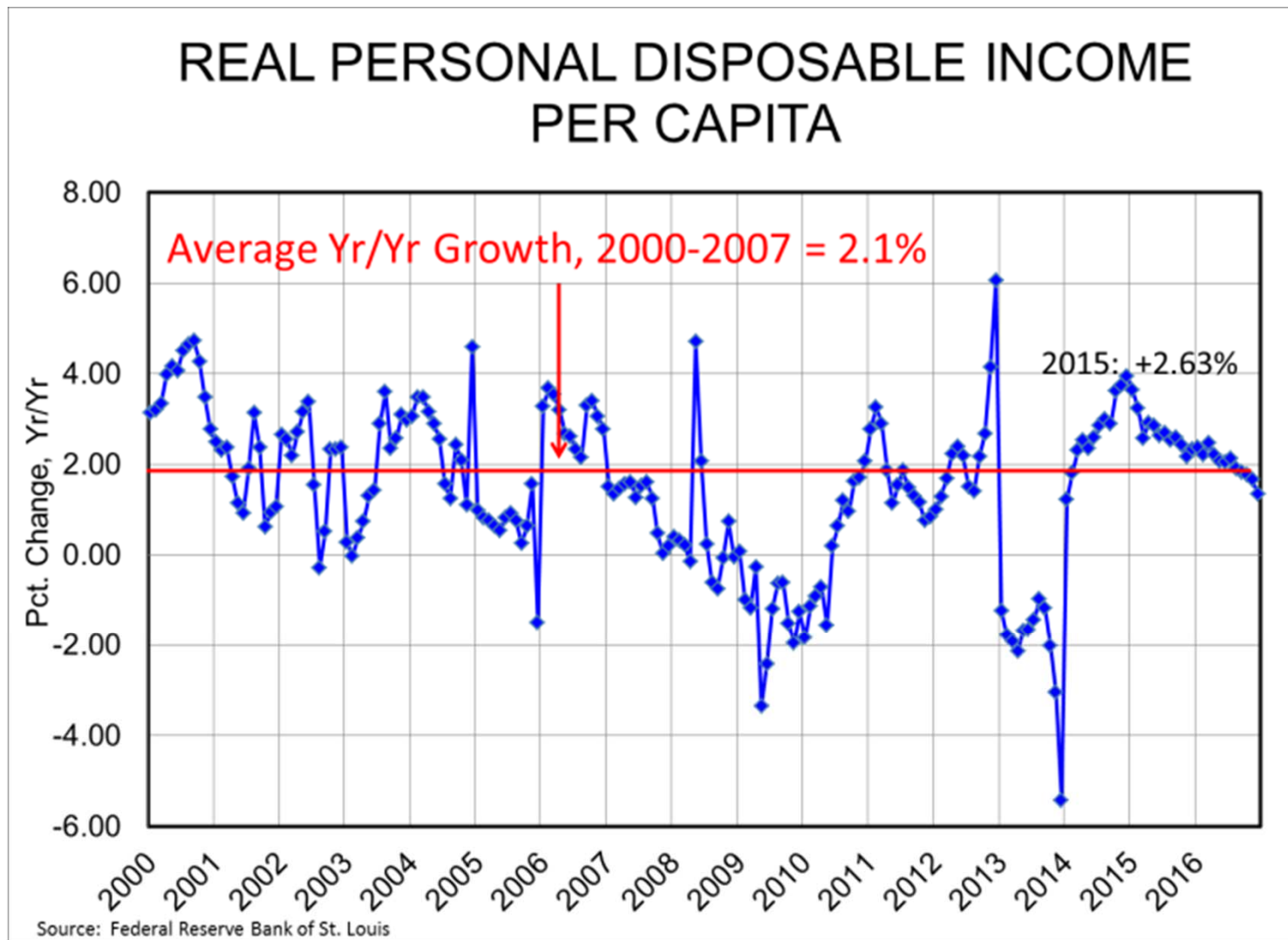
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**... And yr/yr percent change was also 1.9%**



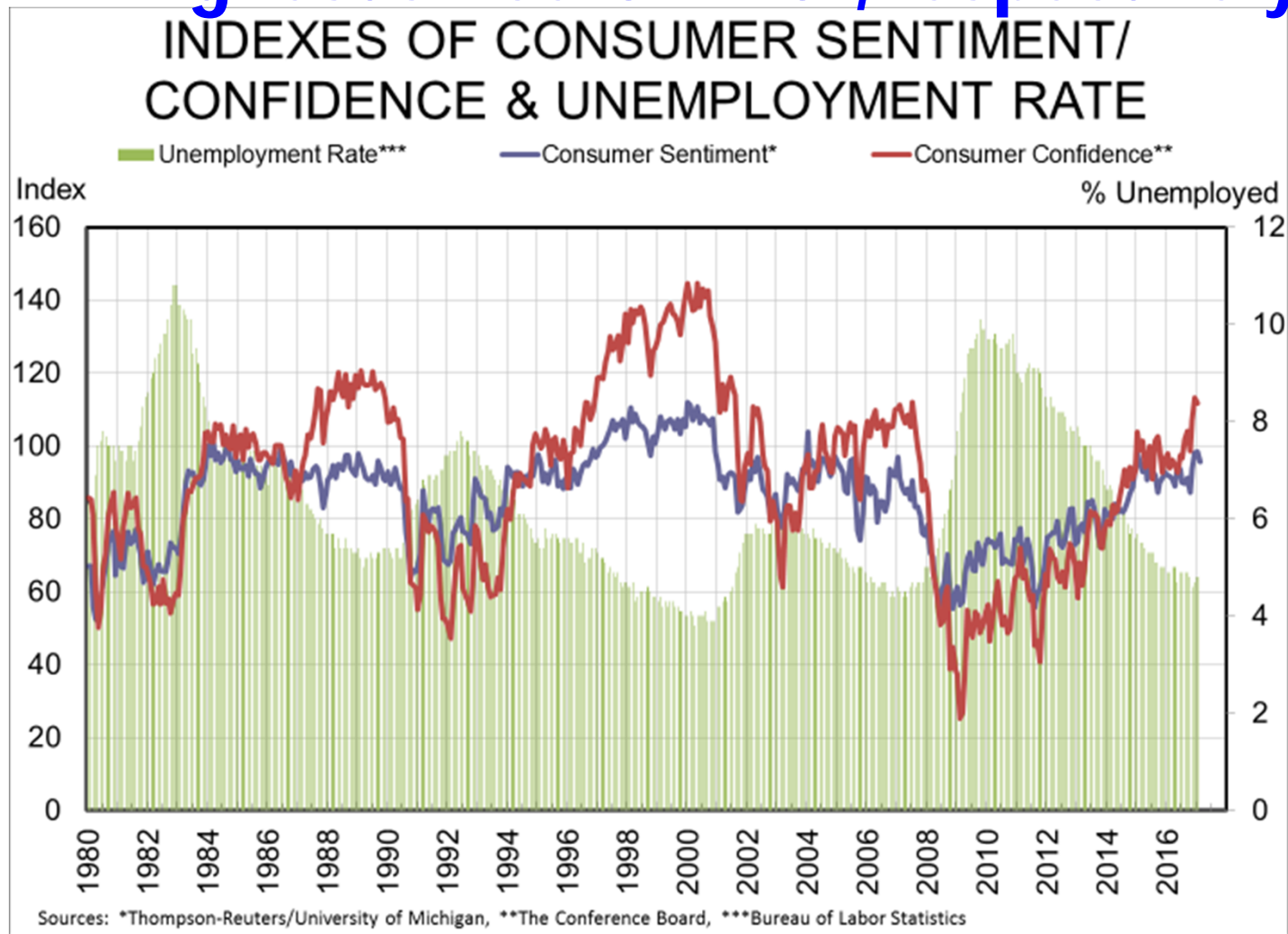


# RPDI growth has slowed steadily: '16 = 2.01%...



# Consumer Sentiment & Confidence Indexes ...

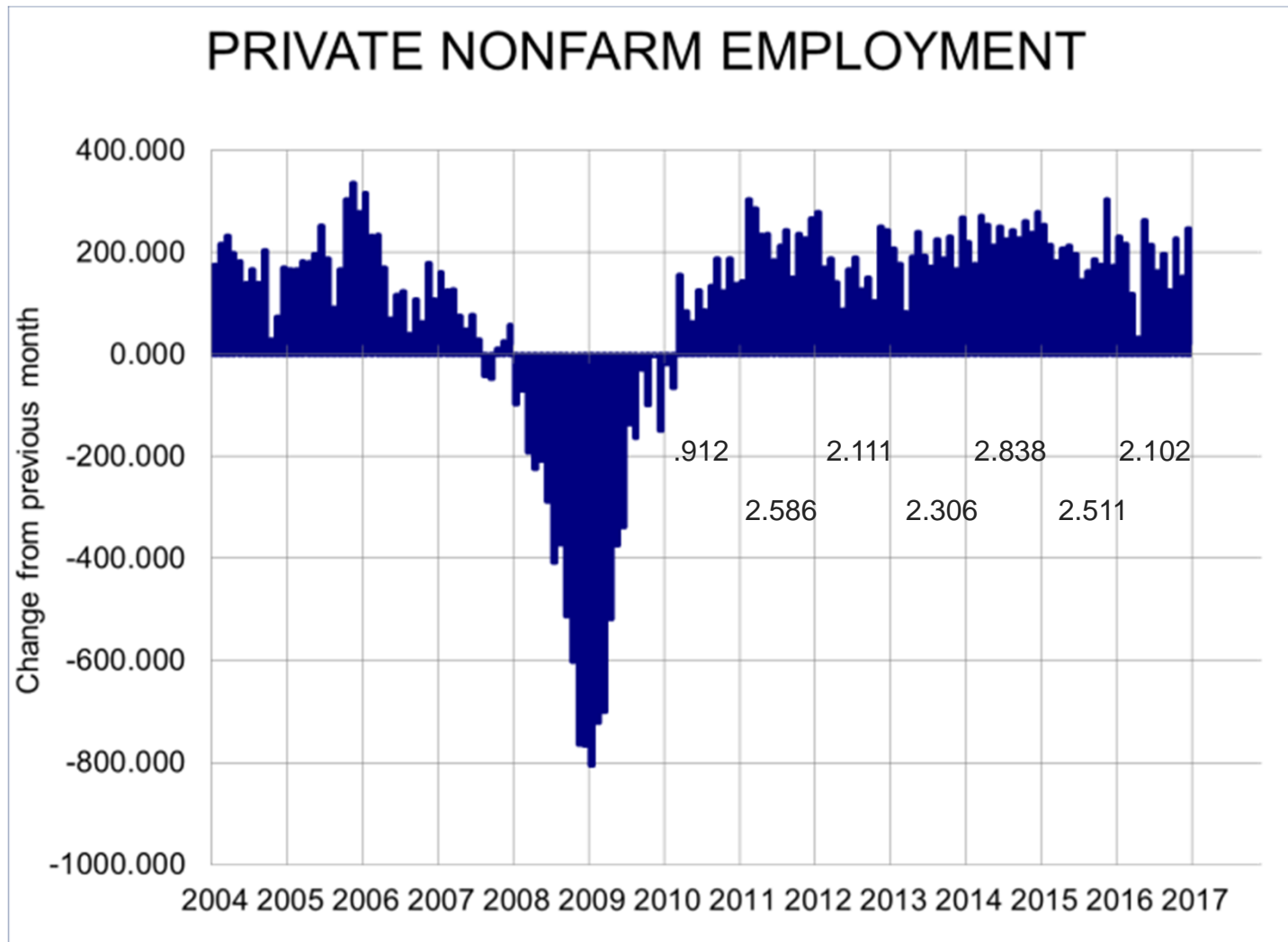
... Highest since '04 & '01, respectively, in Dec



# The economy has consistently added jobs ...

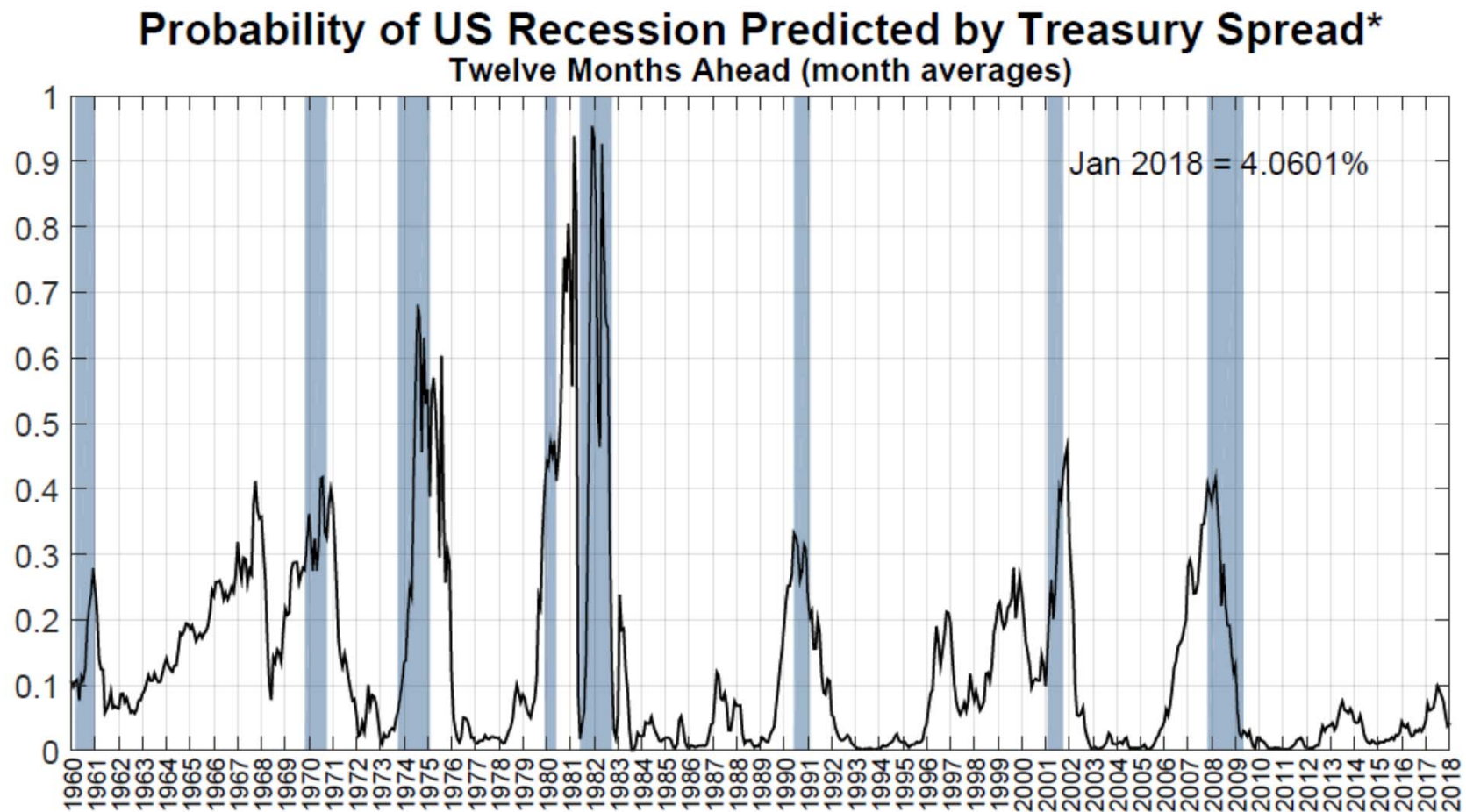
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## But 2016 was the lowest number since 2010 ...



# By at least one measure/predictor ...

## ... A recession is very unlikely over next 12 mos.

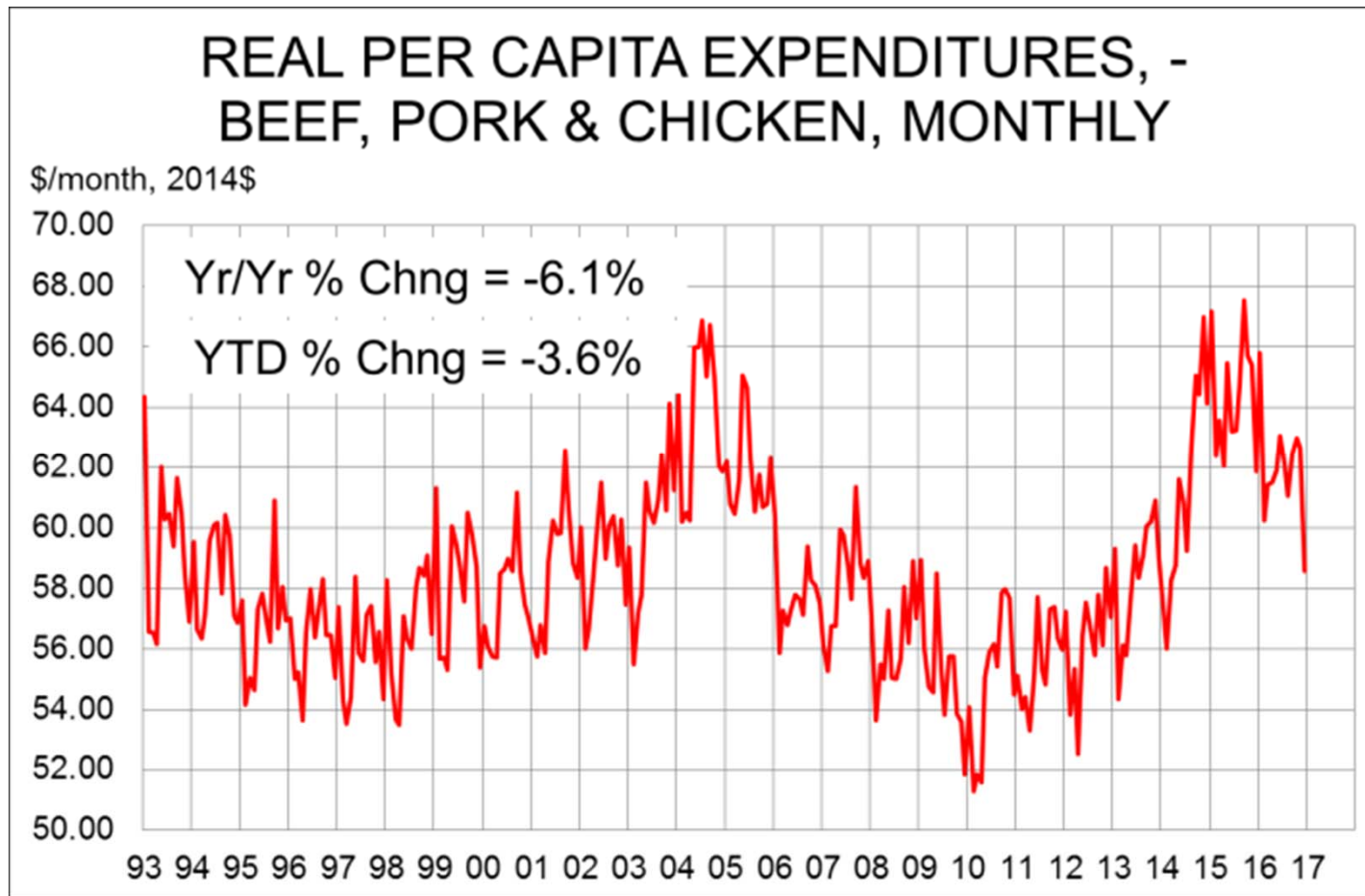


Source: Federal Reserve Bank of New York

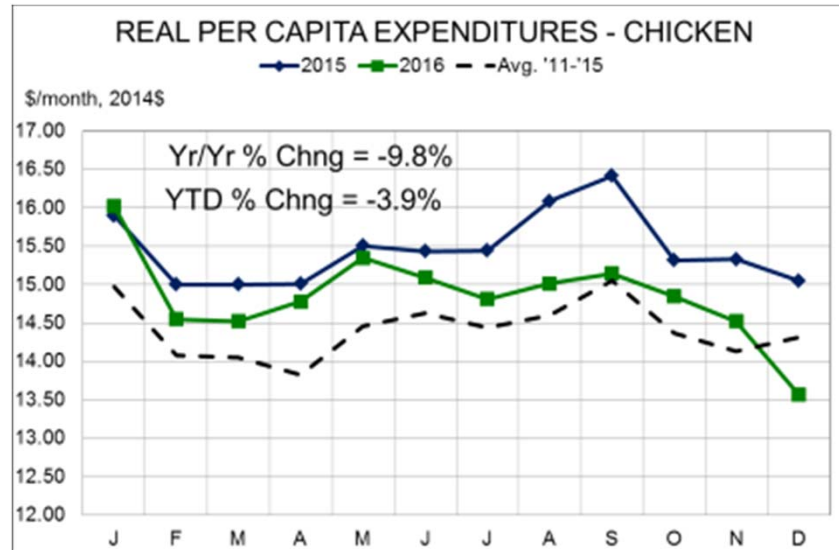
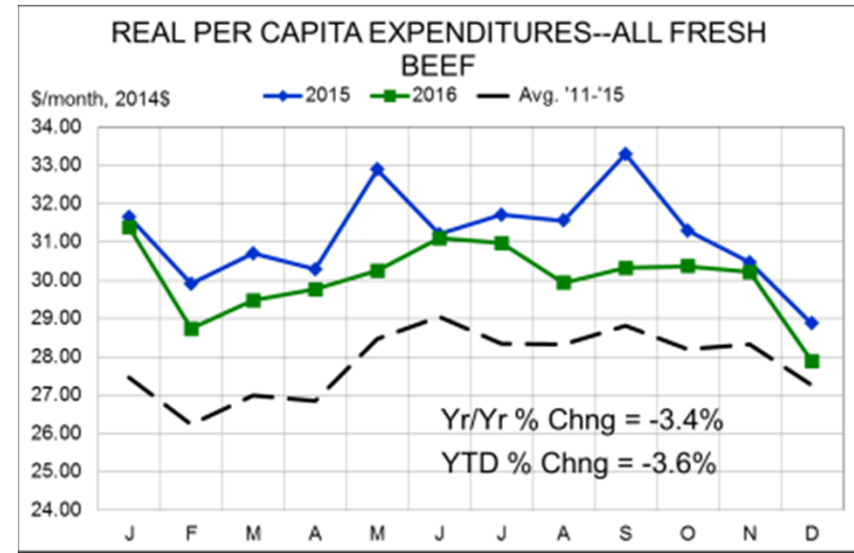
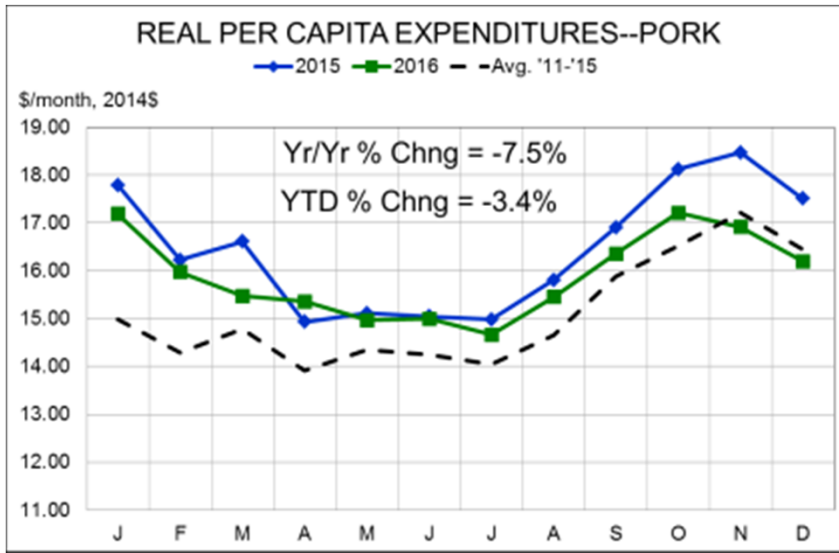
# Meat/poultry demand has improved ...

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... Atkins, recession, recovery, hi-pro/lo-carb

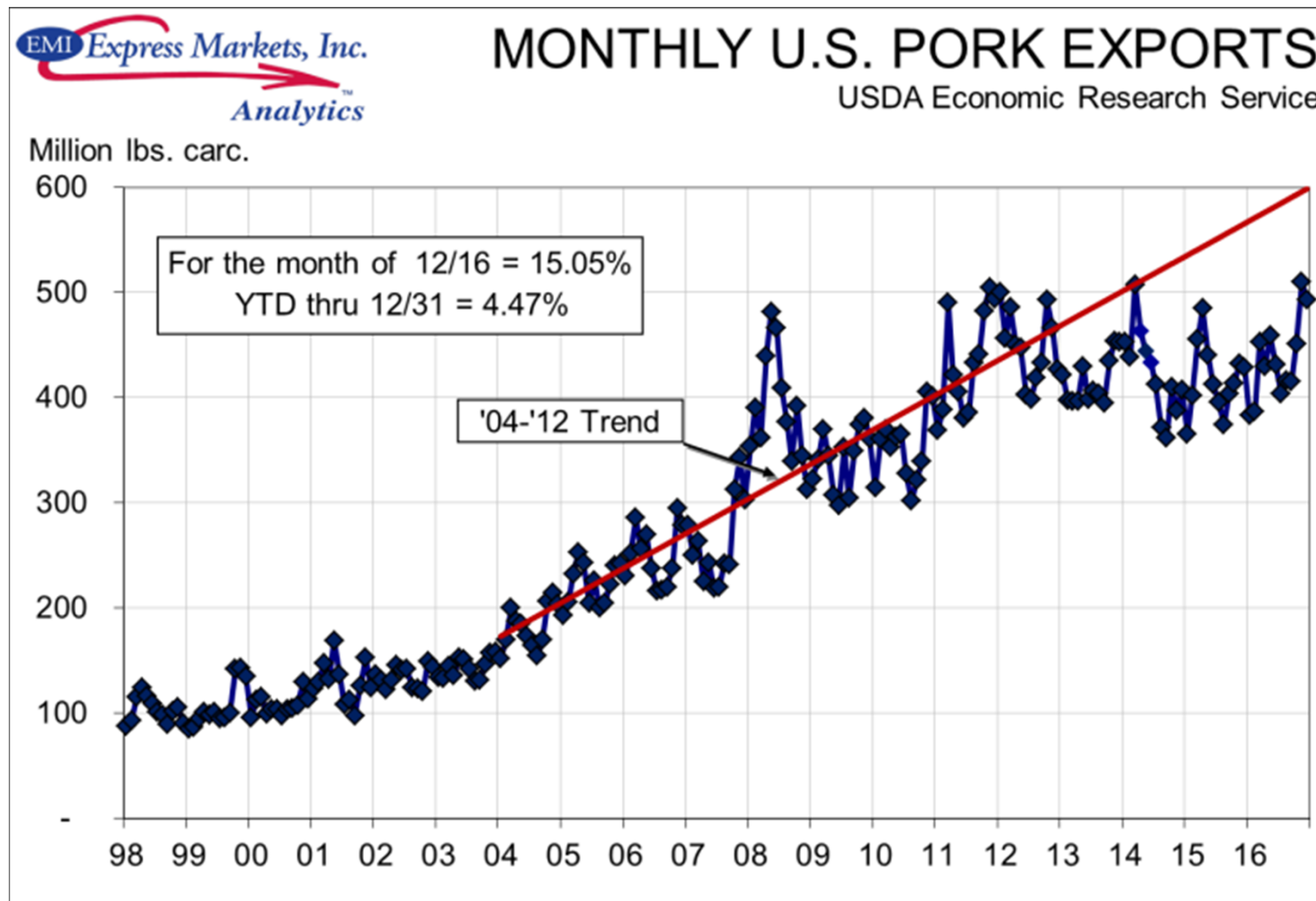


# '16 pork RPCE is down less than beef, chicken



# Export growth has slowed since '11...

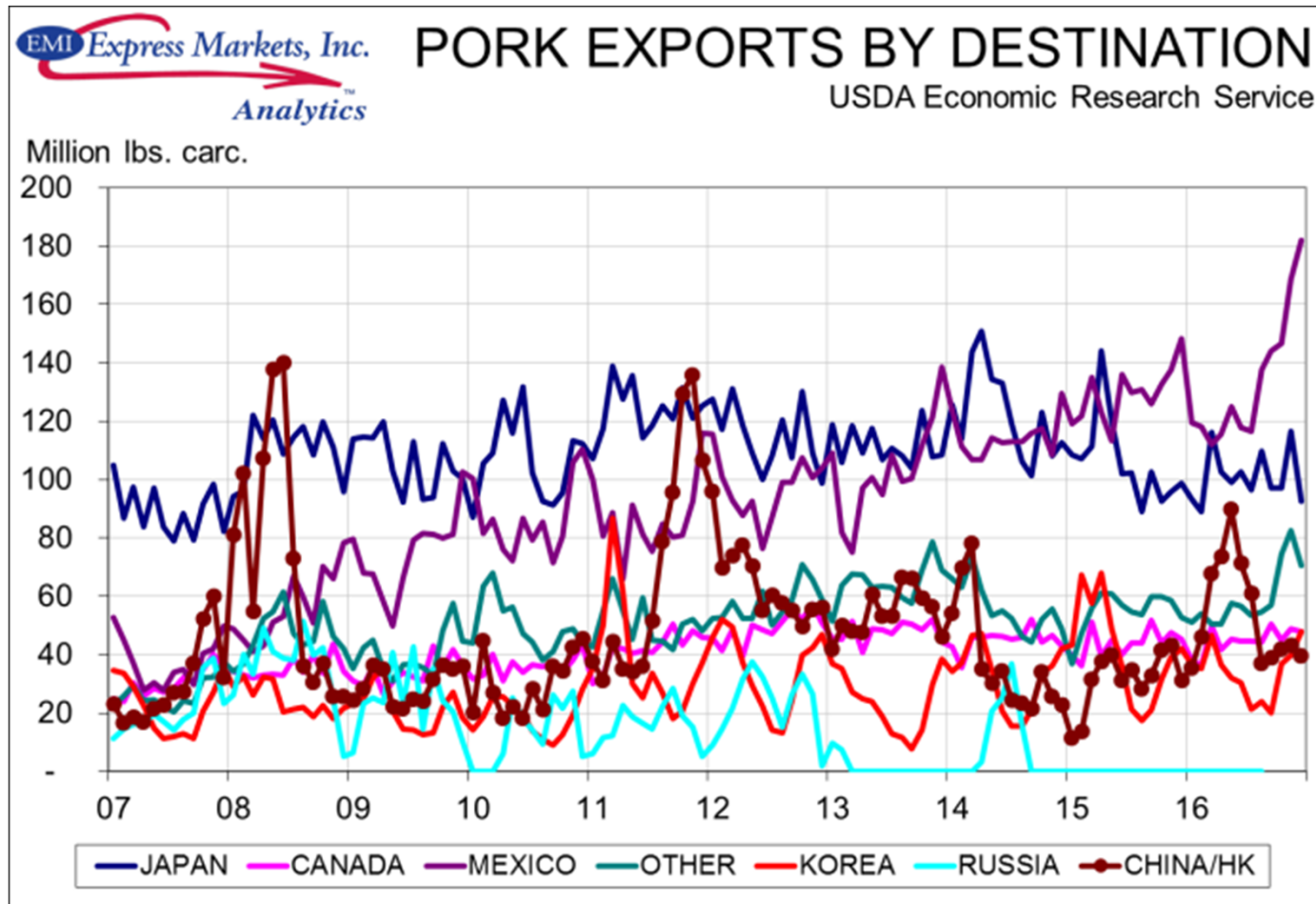
... But 2016 was the second largest year ever





# China has generally been slow since '11 ...

## ... While Mexico, Other markets continue to grow



Mex -6%, Jap -4%, chk+135



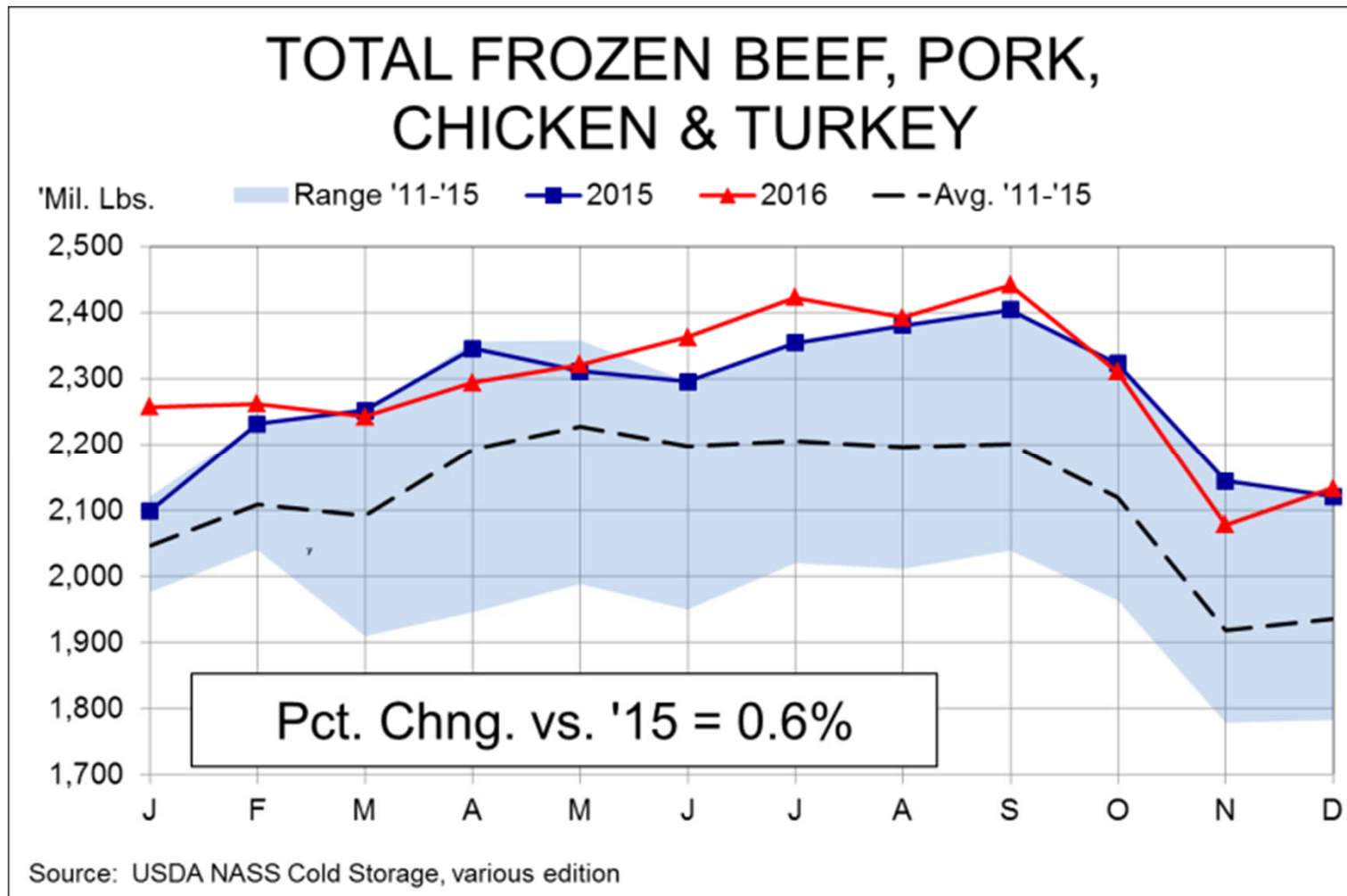
# The strong \$US has been a challenge ...

## ... Will it drop back into its range?

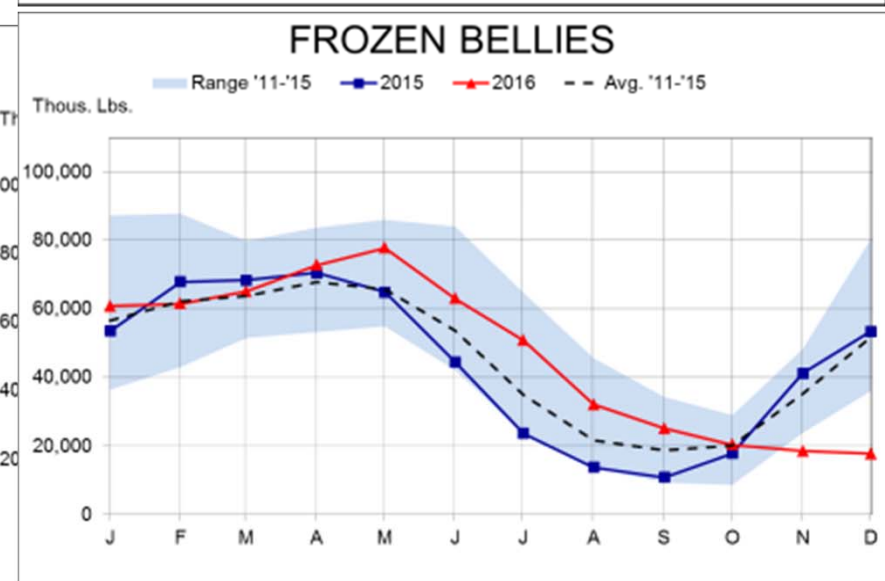
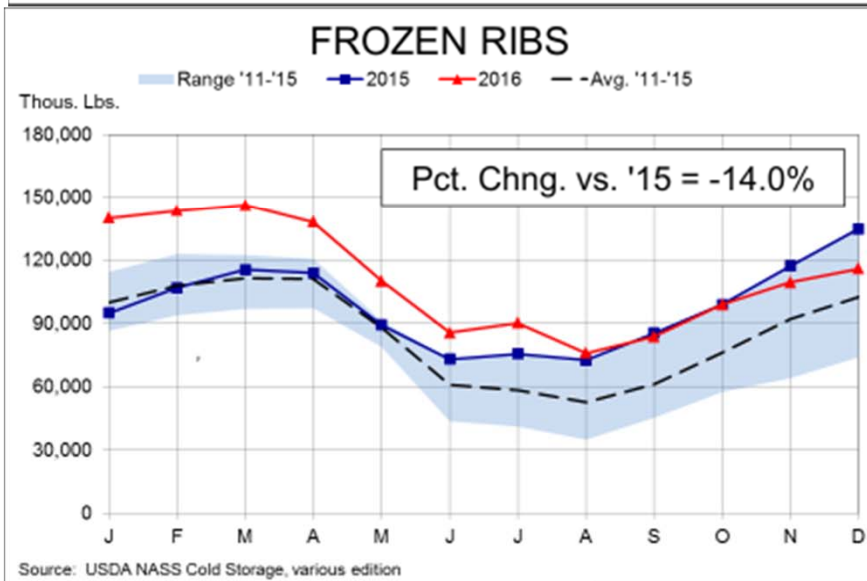
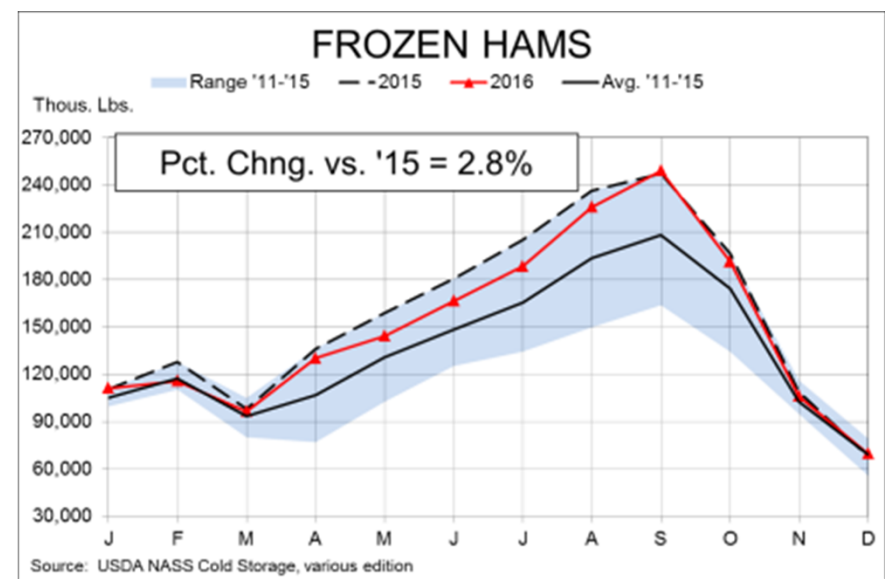
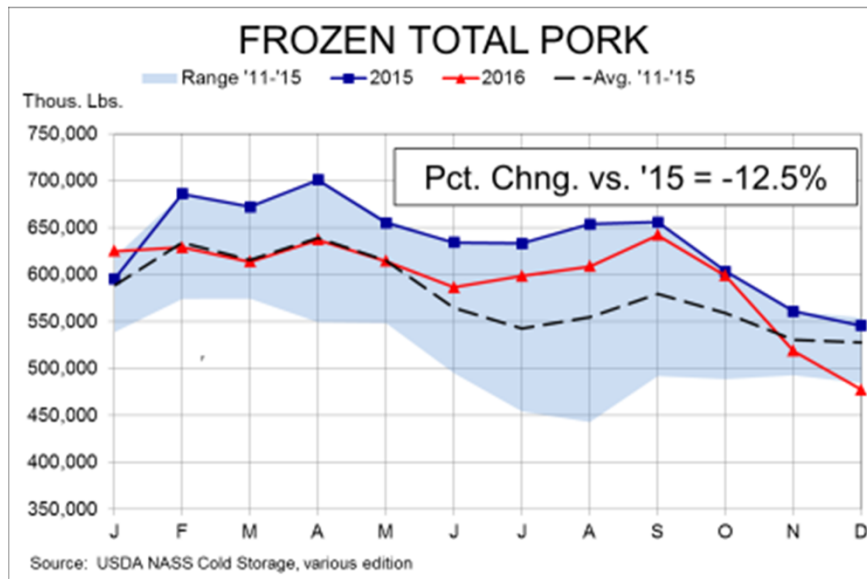


# Total frozen meat/poultry grew in December ...

## ... And was back above year-ago level

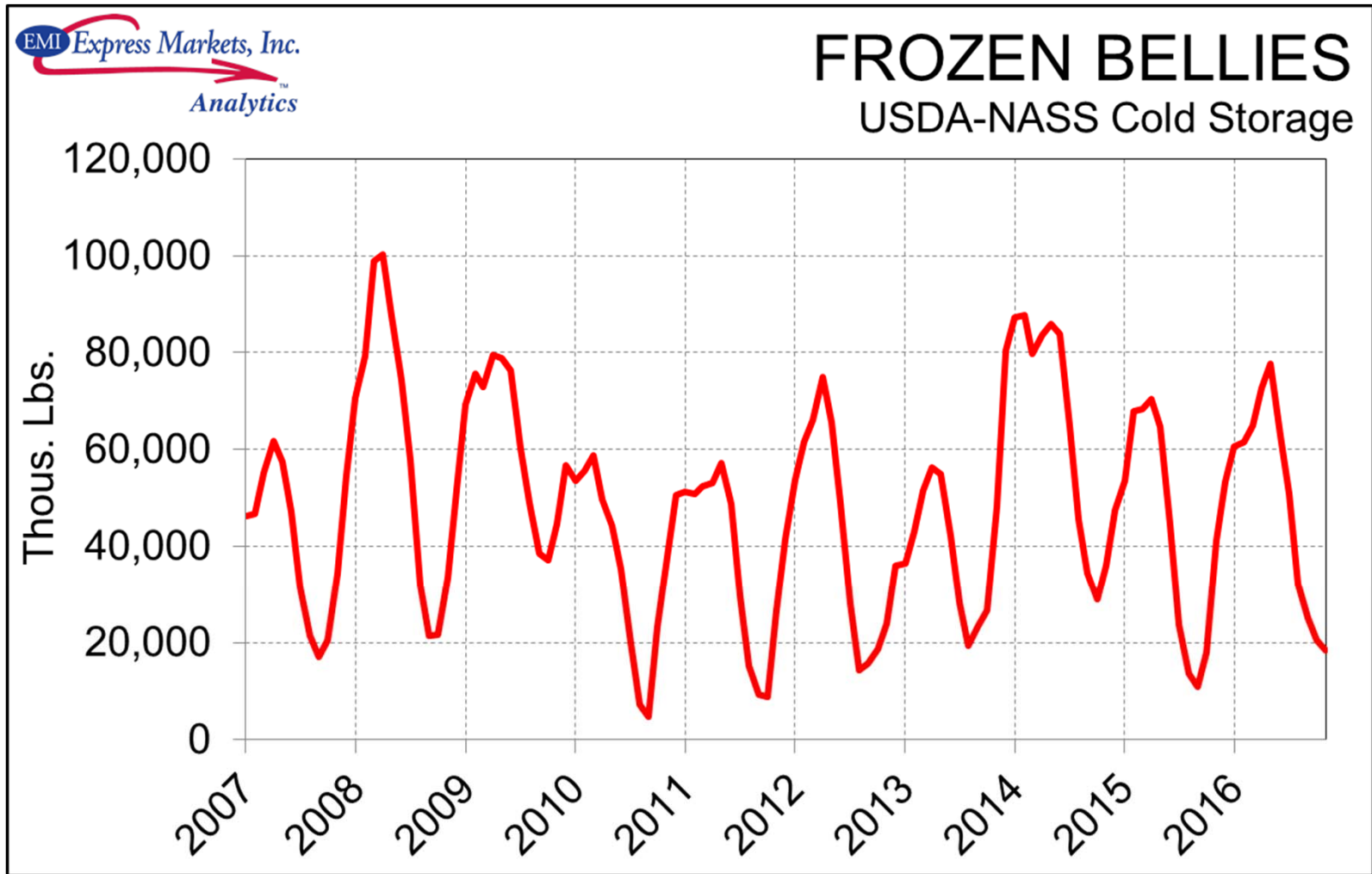


# But pork is NOT the problem...



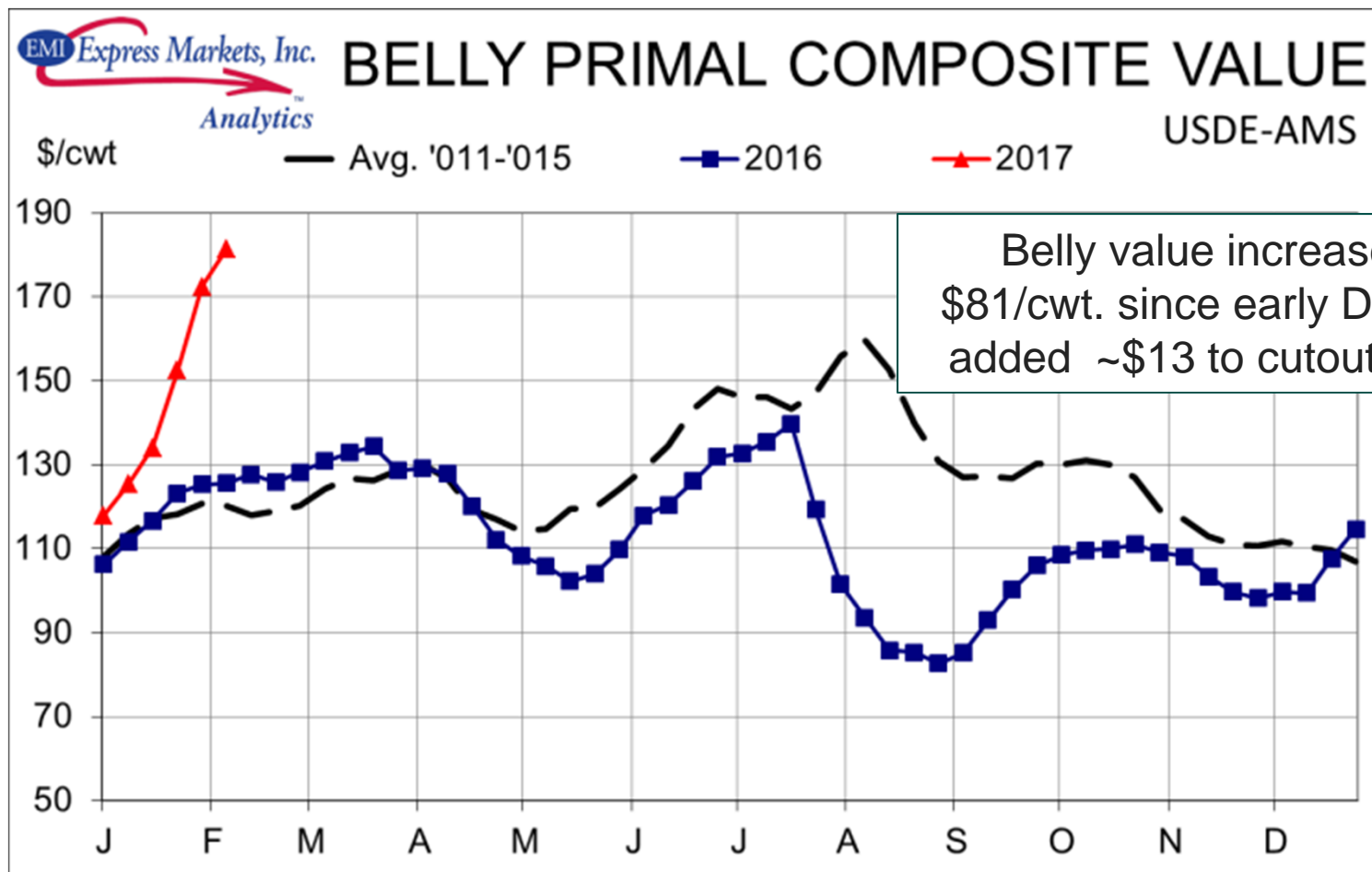
# And about the GREAT BACON SHORTAGE II ...

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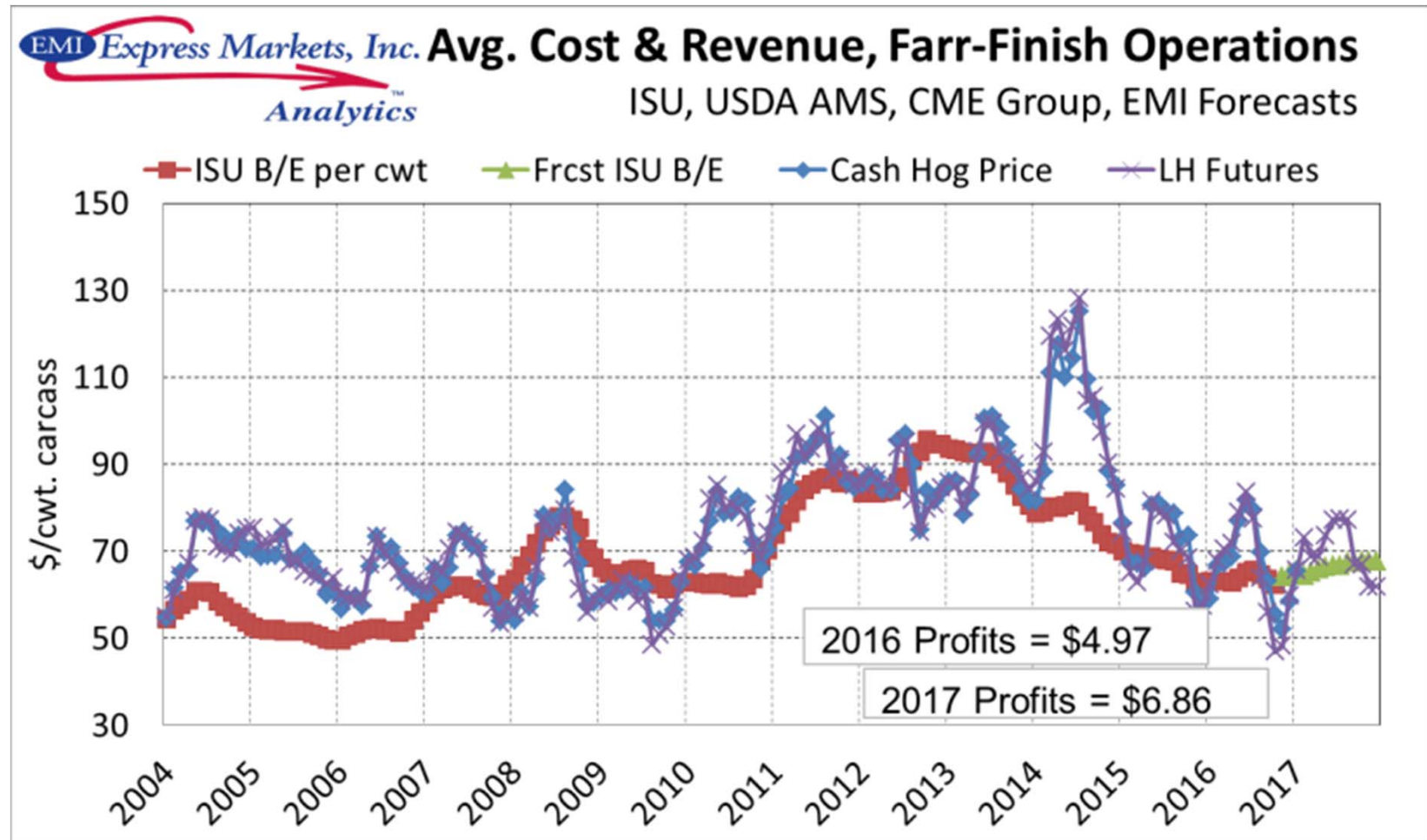
# Price is the rationing mechanism ...

... That will slow belly usage, increase stocks



# Profit outlook has improved greatly from Nov. ...

## ... Better than '16, good enough to sustain growth!

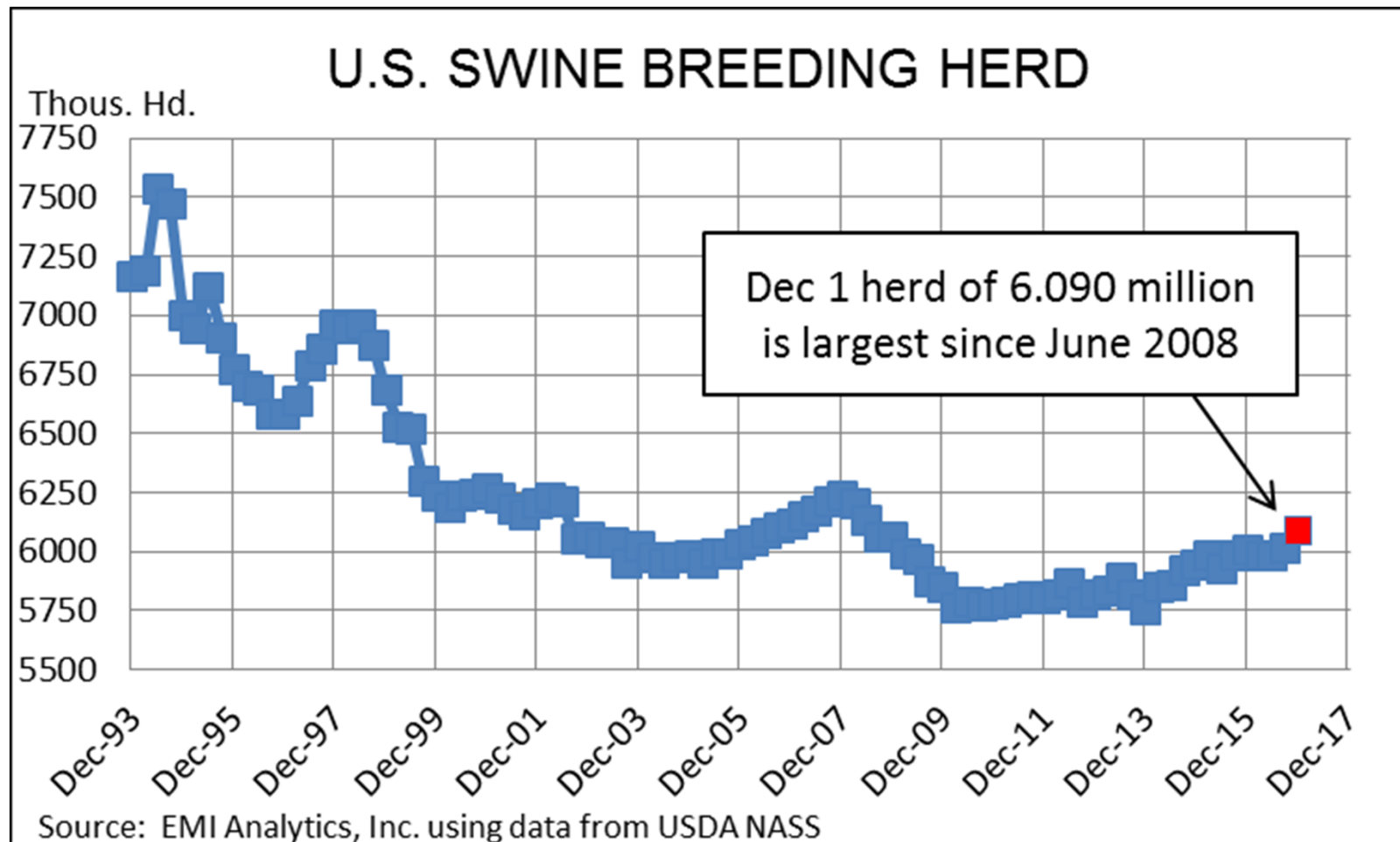


# December Hogs and Pigs report -- BEARISH ...

... But Feb futures have rallied \$4+ thru Friday

USDA QUARTERLY HOGS & PIGS REPORT					
December 23, 2016					
Category	2015	2016	'15 as Pct of '14	Pre-Report Est's <sup>1</sup>	Actual minus Est.
Inventories on Dec 1					
All hogs and pigs	68,919	<b>71,500</b>	103.7	101.7	2.0
Kept for breeding	6,002	<b>6,090</b>	<b>101.5</b>	100.2	1.3
Kept for marketing	62,917	65,410	104.0	102.0	2.0
Under 50 lbs.	20,008	20,882	<b>104.4</b>	101.4	3.0
50-119 lbs.	17,262	18,037	<b>104.5</b>	101.8	2.7
120-179 lbs.	13,370	13,911	104.0	102.0	2.0
180 lbs. and over	12,276	12,580	102.5	102.8	-0.3
Farrowings					
Sep-Nov sows farrowed	2,929	3,043	<b>103.9</b>	100.4	3.5
Dec-Feb Intentions	2,927	2,968	<b>101.4</b>	99.6	1.8
Mar-May Intentions	2,968	2,997	<b>101.0</b>	100.5	0.5
Sep-Nov Pig Crop	30,848	32,333	104.8	101.5	3.3
Sep-Nov pigs saved per litter	10.53	10.63	<b>100.9</b>	101.1	-0.2
*Thousand head ** Thousand Litters			<sup>1</sup> Source: Urner Barry		

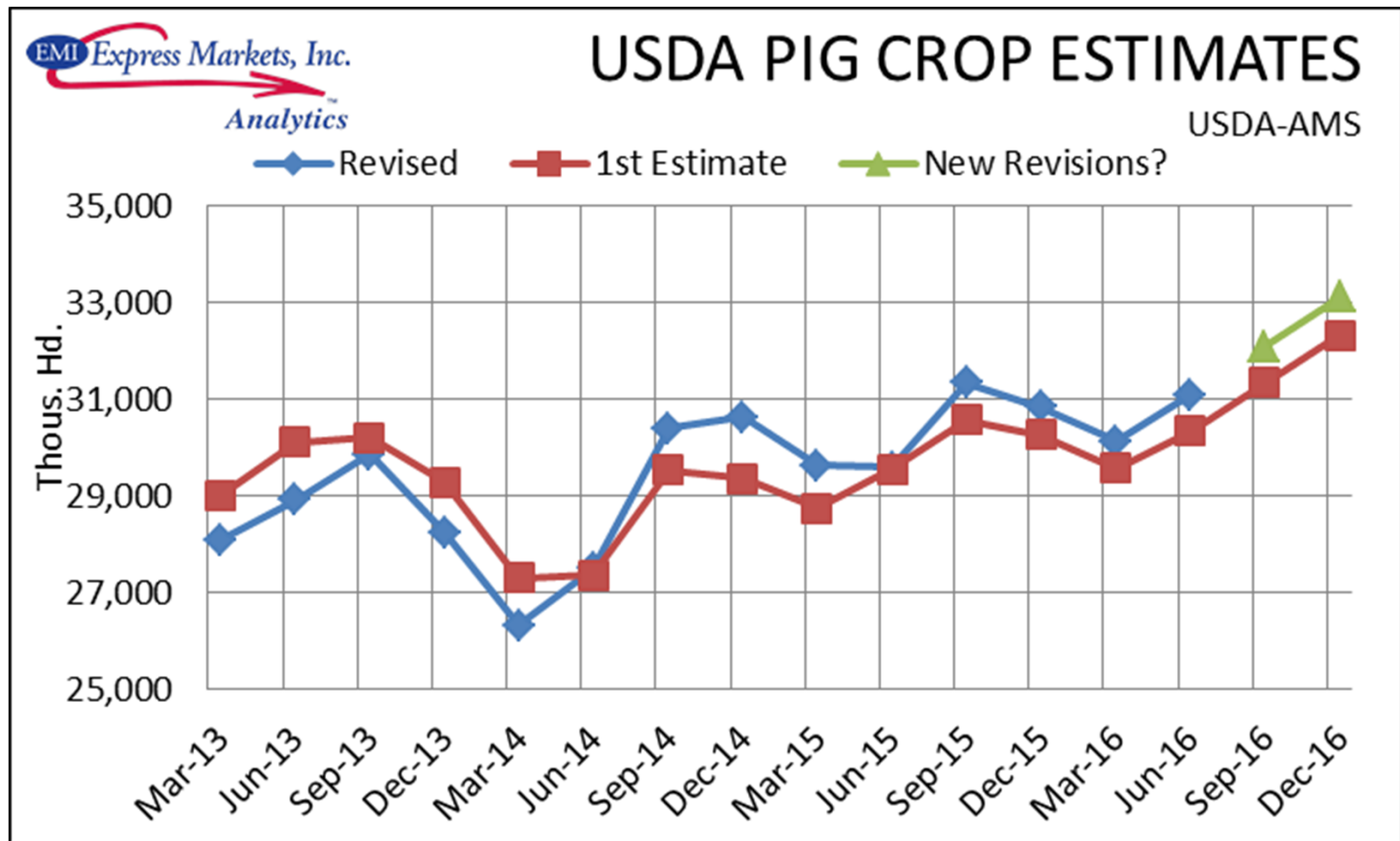
**Dec 1 BH of 6.090 mil. hd. is, we think, reasonable ..**  
**.. largest since June 2008, look for +1 to +1.5% in '17**





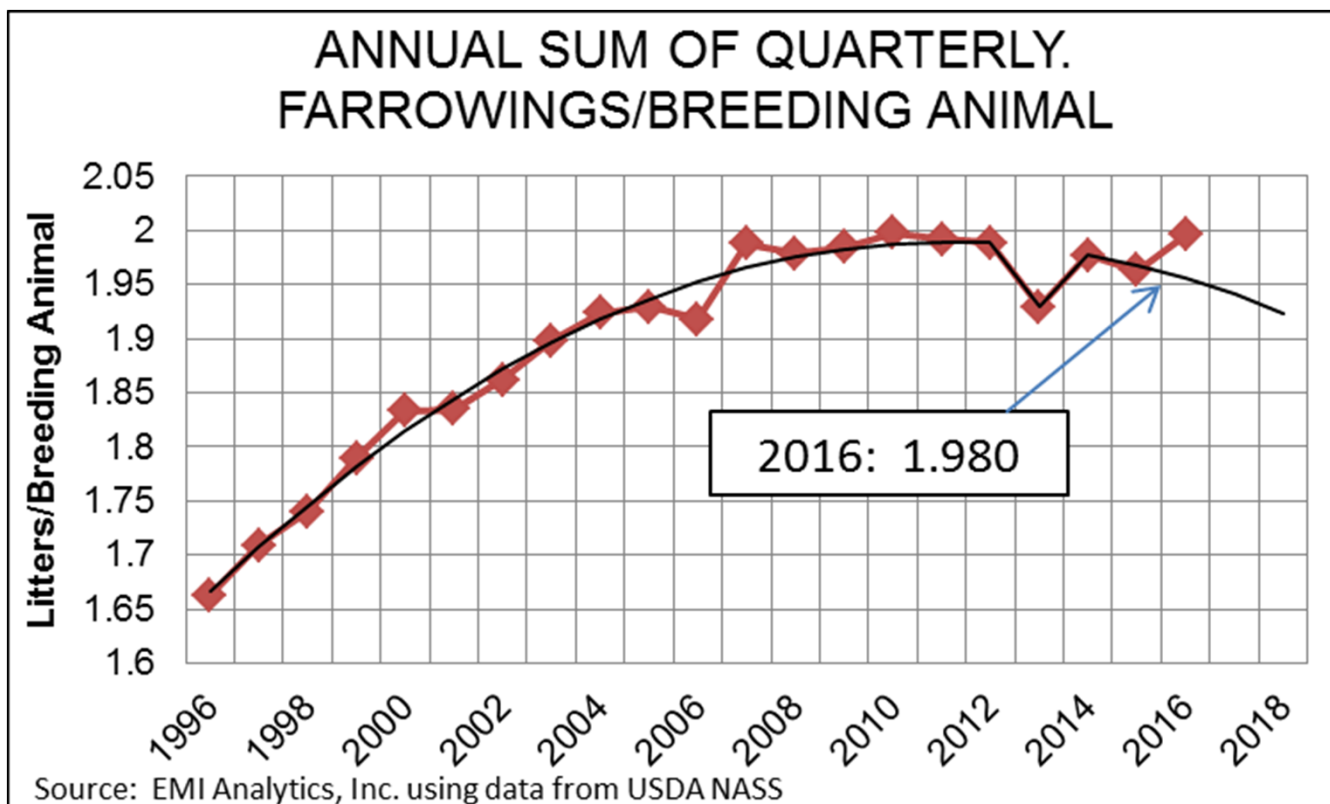
# Mar-May pig crop revised up 2.4% -- long pattern!

... Average revision since Jun-Aug '14 is +2.4%



# Dec report & revisions drove litter/BA up sharply

... **11.963 mil. litters** in '16

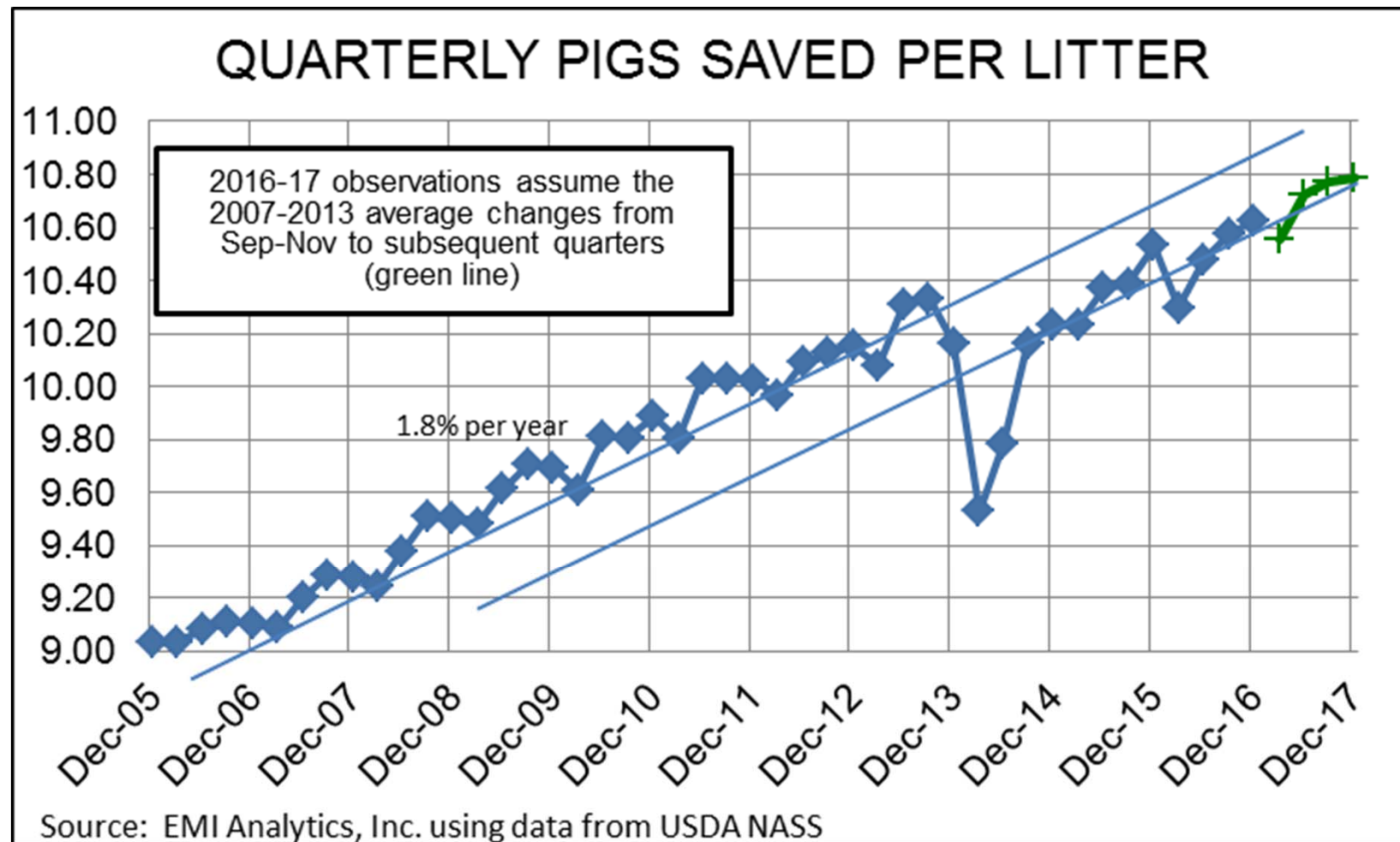


	Brdg Herd Growth	Avg. Brdg Herd	Litter Rate/Brdg	Annual Farrowings
2016*	0.6%	5994	1.996	11,963
2017	1.5%	6039	1.980	11,958
2018	-1.0%	6009	1.980	11,898

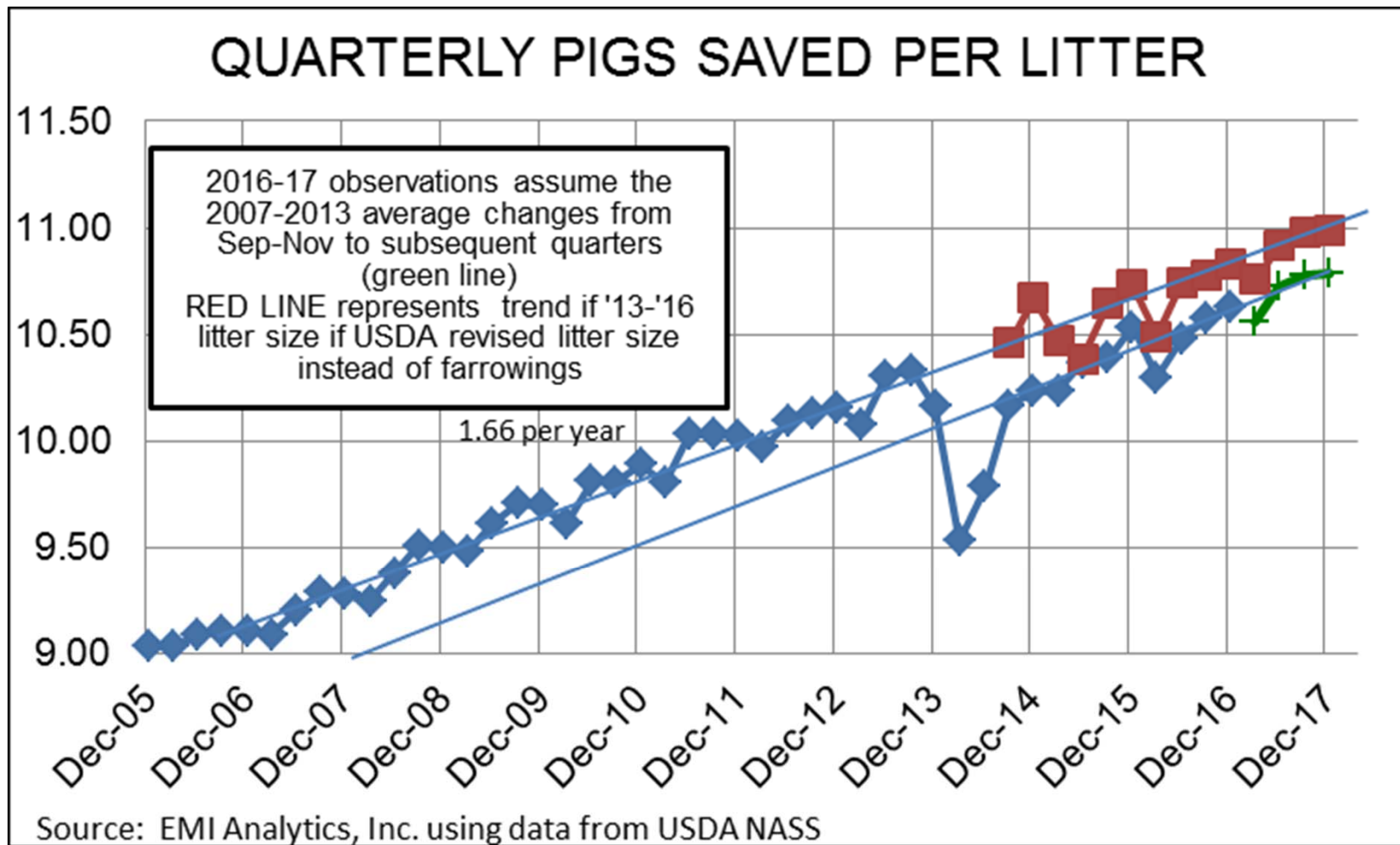
\*Actual farrowings per USDA, Dec-Nov

# Key issue is still litter size -- likely understated ...

... We expect near 2% -- in 4-5 yrs will be 3%+

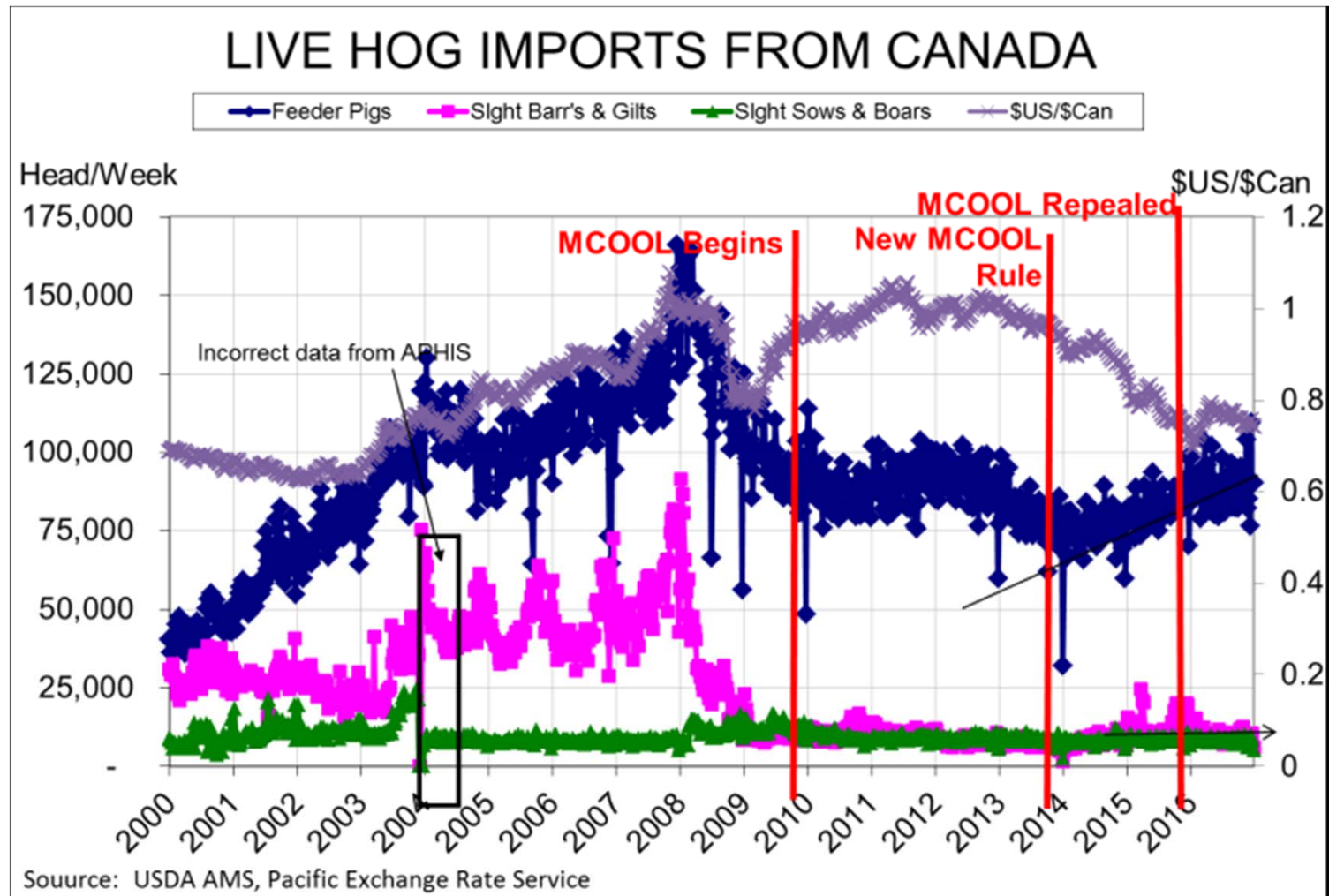


# What if USDA had revised litter sizes, not farr's ... ... to account for pig crop shortfalls?



**'16 FP imports from Canada: +332k hd (7.7%) ...**

**... MH imports are -174k, (-25%), S&B are -8k, (2%)**



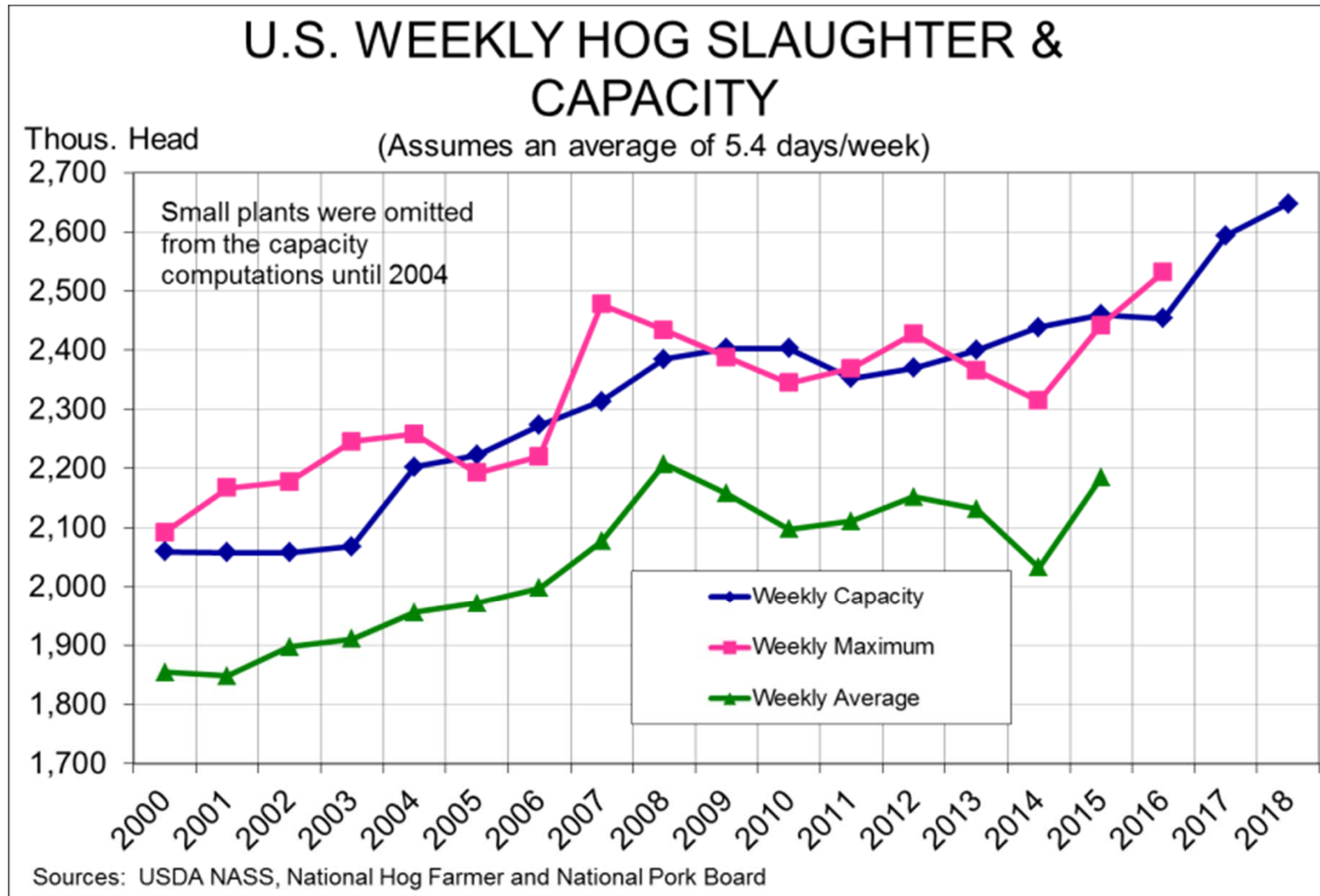
# Pending packing capacity increases ...

## U.S PACKING CAPACITY UNDER CONSTRUCTION

	Fall 2016		Fall 2017		Fall 2018		Fall 2018 - TSF Doubled	
	Daily Hd	Ann Hd	Daily Hd	Ann Hd	Daily Hd	Ann Hd	Daily Hd	Ann Hd
Pleasant Hope, MO	2,500	625,000	2,500	625,000	2,500	625,000	2,500	625,000
Windom, MN	<del>4,000</del>	<del>1,000,000</del>	4,000	1,000,000	4,000	1,000,000	4,000	1,000,000
Sioux City, IA			12,000	3,000,000	12,000	3,000,000	<b>20,000</b>	<b>5,000,000</b>
Coldwater, MI			10,000	2,500,000	10,000	2,500,000	10,000	2,500,000
Wright County, IA					10,000	2,500,000	10,000	2,500,000
<b>Total</b>	<b>2,500</b>	<b>625,000</b>	<b>28,500</b>	<b>7,125,000</b>	<b>38,500</b>	<b>9,625,000</b>	<b>46,500</b>	<b>11,625,000</b>
Head per week		12,019		137,019		185,096		223,558
Pct of '15 avg = 2.195 mil.		0.5%		6.2%		8.4%		10.2%
Pct of '15 max = 2.507 mil.		0.5%		5.5%		7.4%		8.9%
								9/26/2016

- Triumph/Seaboard & Clemmons are on track to open this summer – July?
- MoonRidge (MO) is at 800-1000/day
- Prime Pork (MN) has been delayed to March or April '17

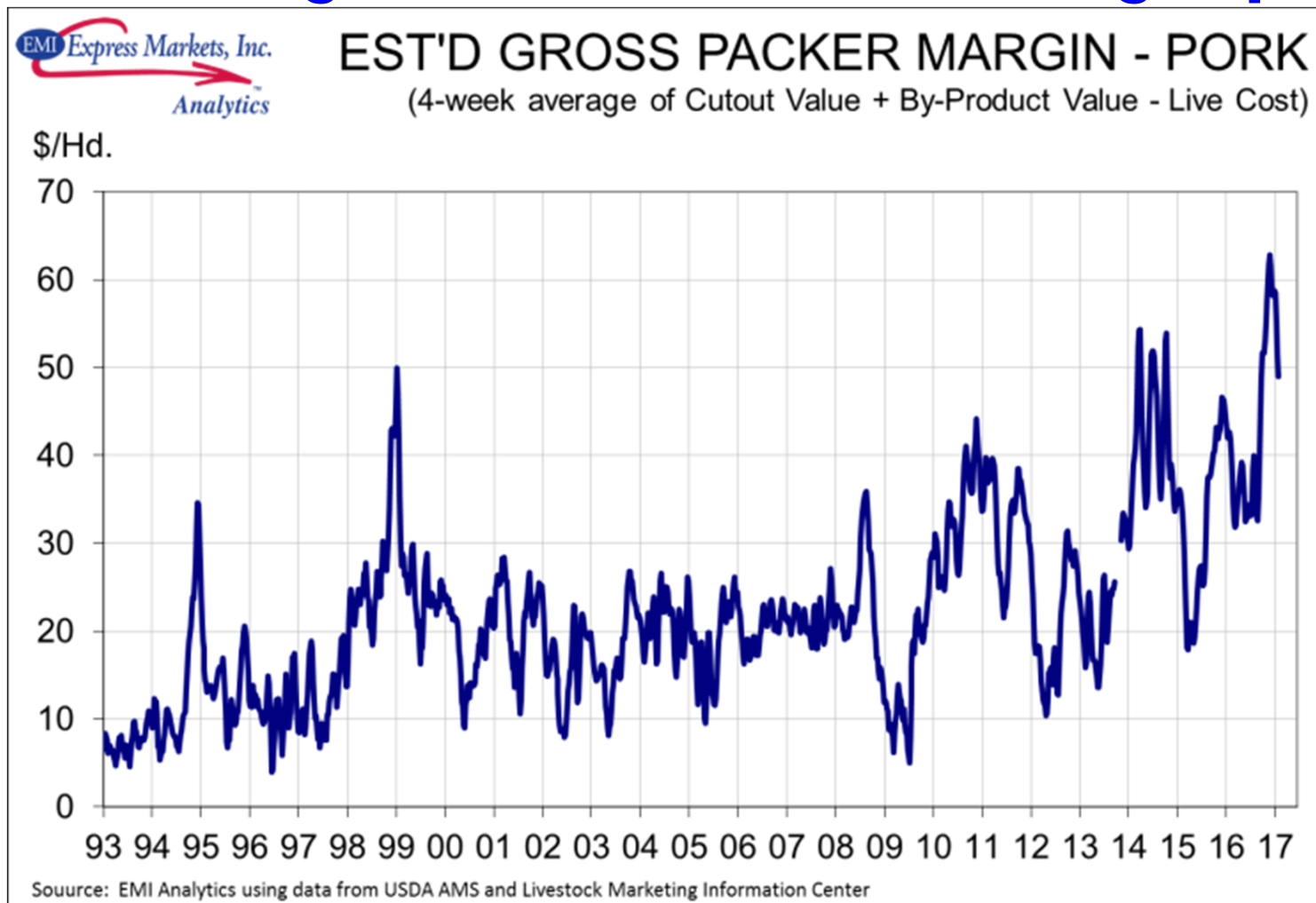
# '16 capacity is 454,320/day, 2.453 million/week





# Packer margins: Record wide in November ...

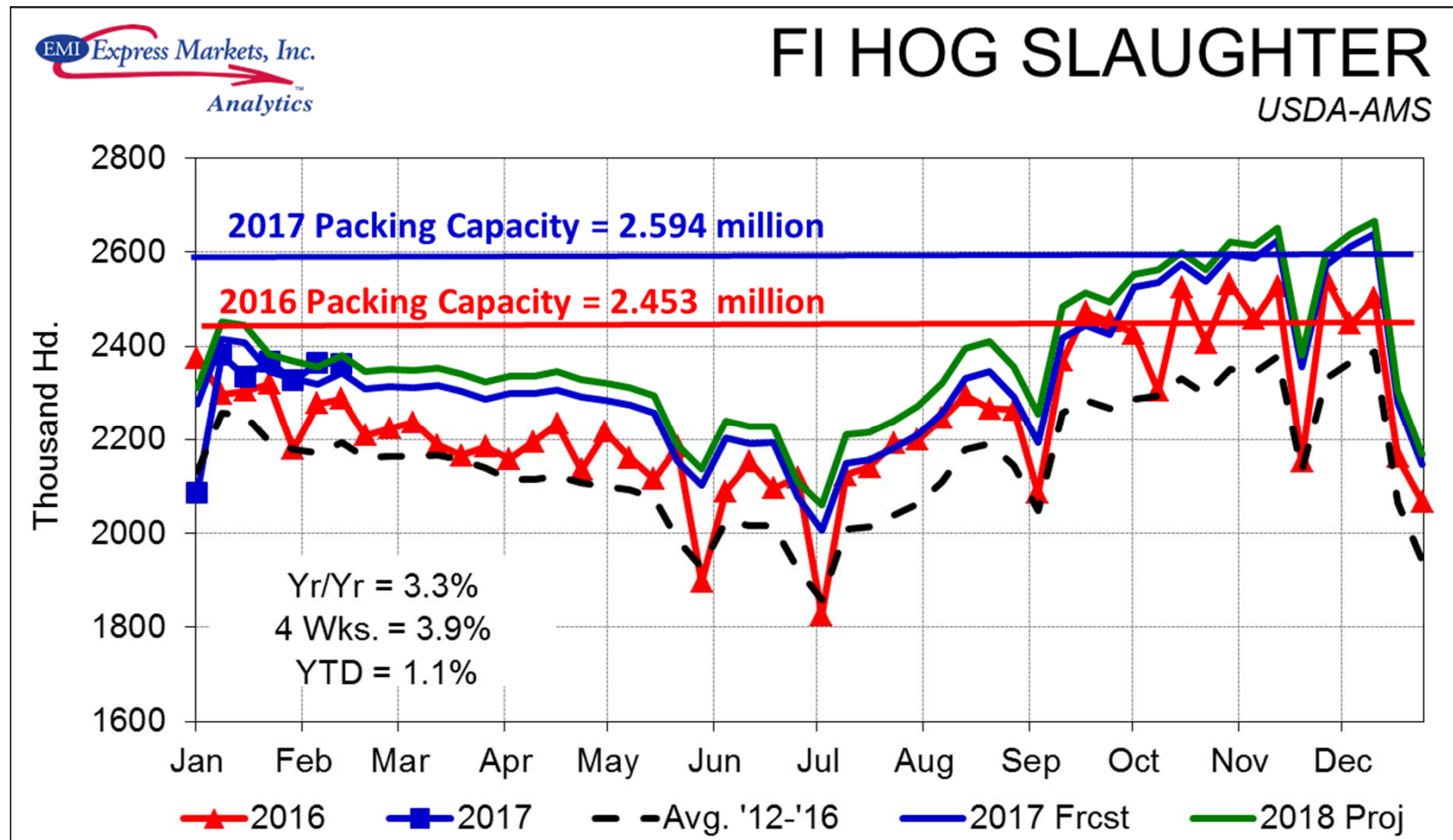
... But growth since '07 is driving expansion





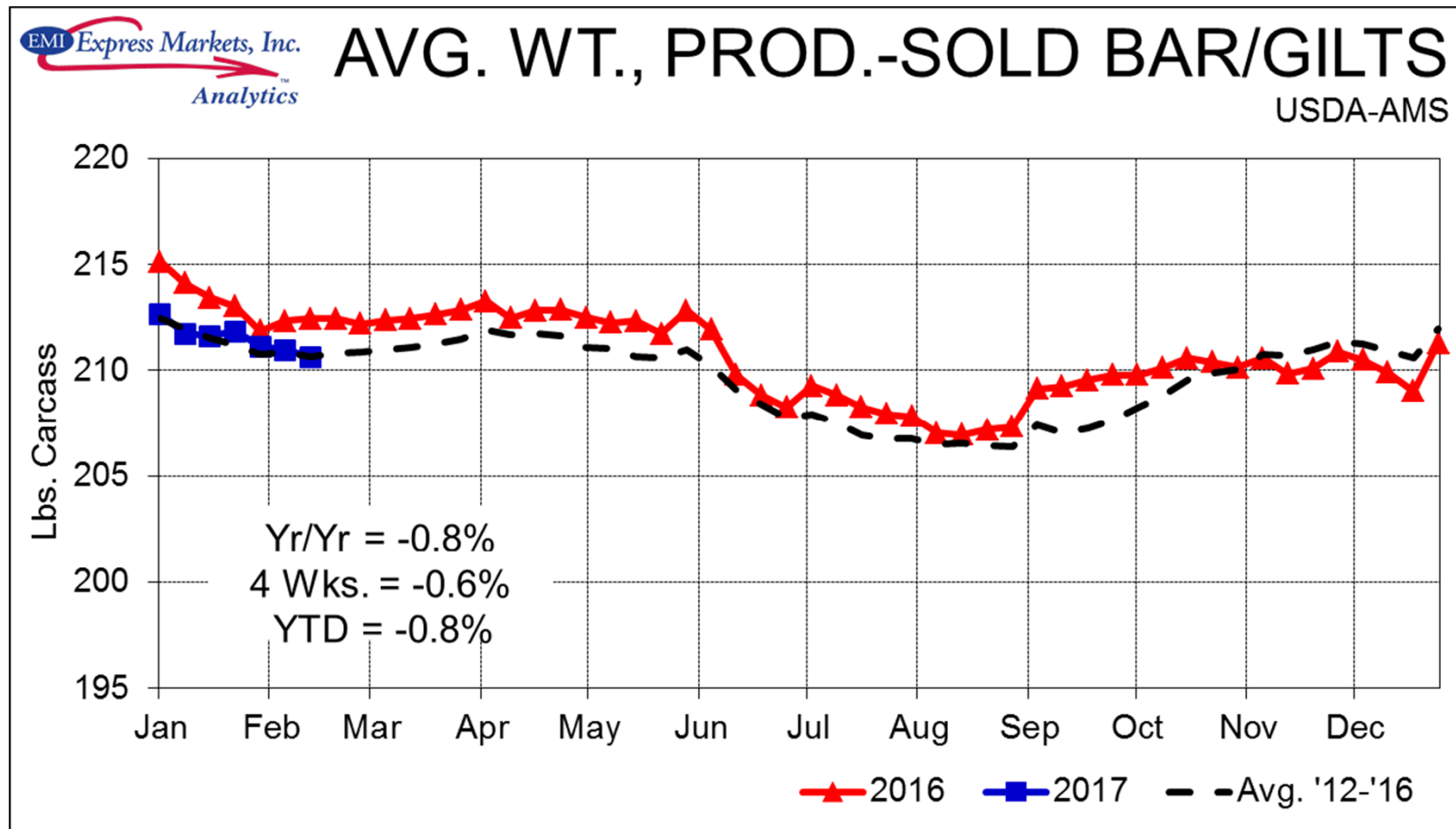
# Last week 2.38 mil. – 37k above our forecast ...

## ... 1.1% YTD increase is due to different New Year's



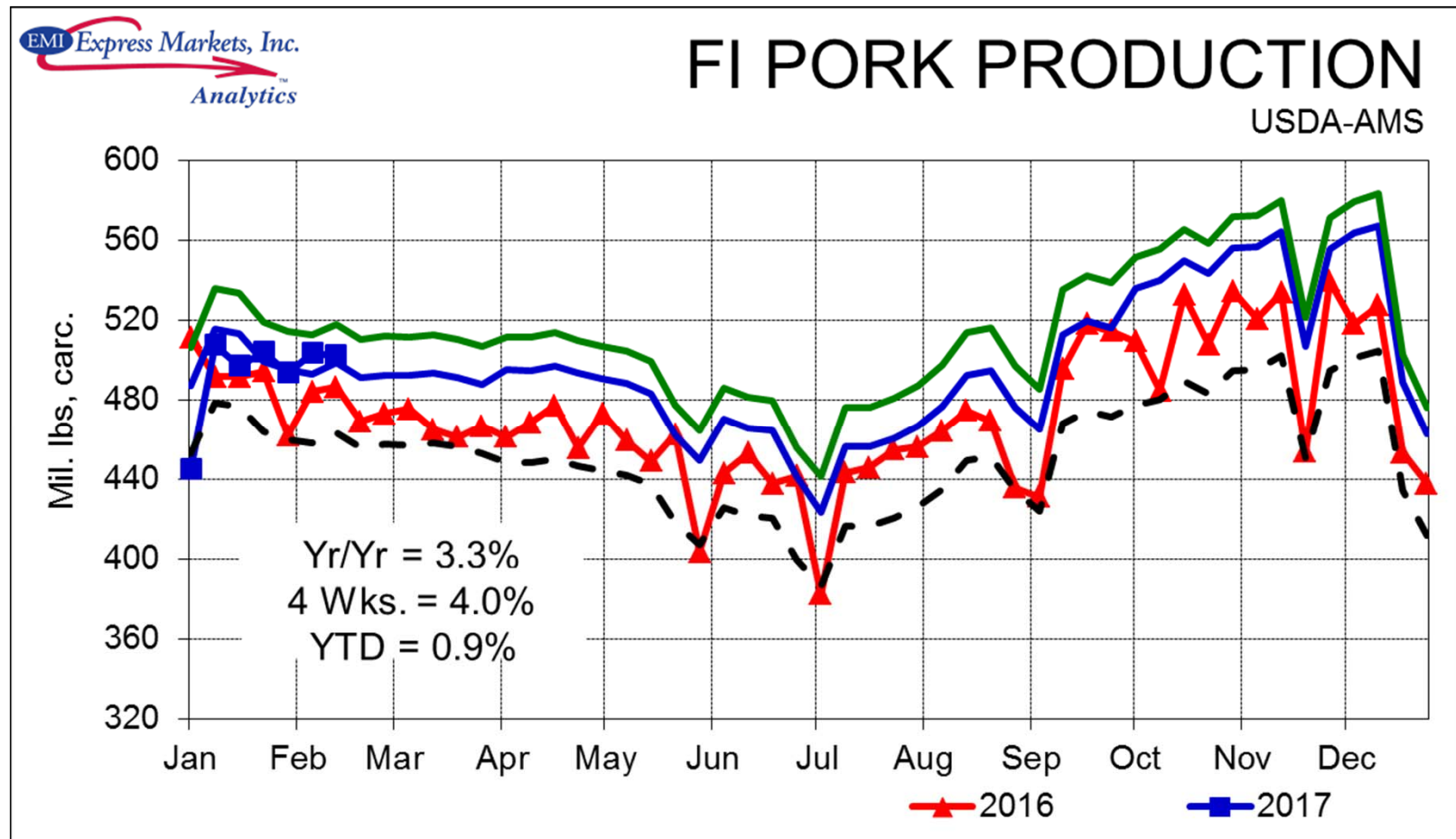
# Weights are creeping back up on year-ago ...

... We think they will stay below until spring



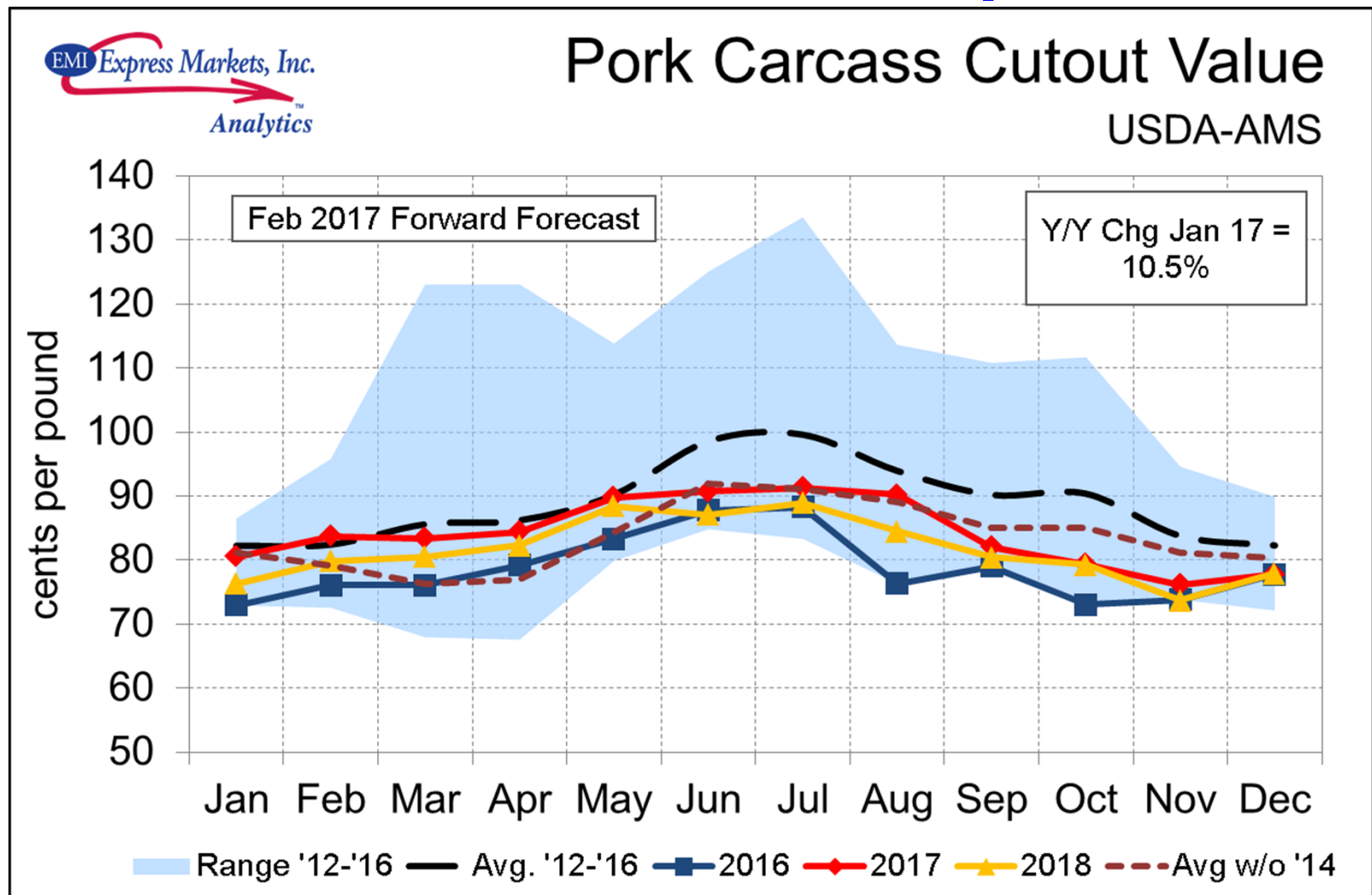
# Pork production up 1.8% in '16 and 3.9% in '17 ...

## ... but Q4s up 3.1% and 5.3%, respectively, yr/yr



# Cutout held up remarkably well last fall ...

... And we see more improvement in '17



# Slaughter forecasts: More BIG growth in '17

December 2016 Hogs & Pigs -- Commercial Slaughter Forecasts									
		ISU		LMIC		EMI		ACTUAL	
		Mil. Hd	% Chnge	Mil. Hd	% Chnge	Mil. Hd	% Chnge	Mil. Hd	% Chnge
2014								106.876	-4.7%
2015								115.426	8.0%
2016	Q1**	29.240	1.8%	29.597	3.0%	28.860	0.5%	29.259	1.9%
	Q2	27.971	0.4%	28.100	0.9%	27.604	-0.9%	28.111	0.9%
	Q3	29.038	2.0%	28.875	1.4%	28.662	0.7%	29.316	3.5%
	Q4	31.365	3.3%	30.773	1.3%	31.540	3.4%	31.516	3.8%
	Year*	118.051	2.3%	117.459	1.8%	118.226	2.4%	118.202	2.4%
2017	Q1	30.069	2.8%	30.241	3.4%	30.412	3.9%		
	Q2	29.410	4.6%	29.136	3.6%	28.935	4.8%		
	Q3***	30.034	2.5%	29.555	0.8%	29.598	1.0%		
	Q4	32.436	2.9%	32.153	2.0%	32.764	4.0%		
		121.950	3.2%	121.085	2.4%	121.709	3.0%		

\*Annual total uses actuals to-date plus forecasts for the rest of the year.

\*\* 1 more day in qtr vs. yr. ago

**We revised '17 upward – demand strength ...**

**... But futures are higher yet! – look to price hogs!**

December 2016 Hogs & Pigs -- Hog Price Forecasts					
		ISU	LMIC	EMI	CME
		Ia-Mn Producer-Sold Neg'd Base	National Wtd Avg. Base Price	National Net Neg'd Price, Wtd. Avg.	CME Lean Hog Futures/Index
<b>2014</b>		102.50	100.31	102.95	104.99
<b>2015</b>		67.08	69.69	68.49	70.09
<b>2016</b>	<b>Q1</b>	59.67	62.15	60.14	63.13
	<b>Q2</b>	73.46	73.38	73.15	75.36
	<b>Q3</b>	62.30	68.31	66.25	69.31
	<b>Q4</b>	46.79	53.08	47.61	<b>52.43</b>
	<b>Year</b>	60.56	64.23	61.79	65.06
<b>2017</b>	<b>Q1</b>	59 - 63	55 - 58	54 - 58	<b>71.55</b>
	<b>Q2</b>	67 - 71	65 - 69	66 - 70	<b>75.25</b>
	<b>Q3</b>	68 - 72	65 - 70	66 - 70	<b>77.58</b>
	<b>Q4</b>	56 - 60	53 - 59	56 - 60	<b>66.36</b>
	<b>Year</b>	62 - 66	60 - 64	60 - 64	72.69
Blue figures are estimated using USDA data					2/20/17

## Risks to the forecasts – an important practice!

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- Major export disruption
    - FMD, ASF, CSF – small probability, HUGE impact
    - PT is high probability, unknown impact
  - Diseases -- PEDv is good (Illinois?), some recent PRRS activity but still better than '16
  - Feed costs – '16-'17 is okay; price '17-'18???
  - Demand: Growth in '17?
    - Domestic: Prefs? Wages/incomes?
    - Exports: CHINA/HK? Mexico? \$US?
  - Impact of competition for hogs in H2, 2017?
  - Pork prices if plants are full in '18?
-